

**Museum Advisory Board Meeting  
December 15, 2022 4:00pm  
Greeley History Museum**

Meeting to be digitally recorded; transcribed by Samantha Foyle

**Roll Call:** Emma Pena-McCleave, Floris Mikkelson, Gary Alexander, George Junne, Laura Reeser, Michael Weiland, Marcus Embry

**Introductions**

**Approval of November 17, 2022 Museum Advisory Board Meeting Minutes**

**Approval of November 22, 2022 Funding Team Minutes**

**Culture, Parks and Recreation Department Report** (John Dargle, Jr.):

**Culture Division Report** (Andrea Haring):

**Museums Report** (Chris Bowles):

**Friends of the Greeley Museums Report** (Nathaniel Johnson):

**Public/Board Input - Committee Reports:**

- Funding Team (Daina/Flo/Emma/George/Mike/Gary) –
- Experiences Team (Mike/George) –
- Acquisitions Committee (Marcus/staff) –

**New Business:**

- Questions for staff
- Questions from staff

**Old Business:**

- Downtown museum signage
- Future of Museum at Twilight

**Next Meeting:** Thursday, January 19, 2023, 4:00 p.m., Greeley History Museum

**Adjourn:**

**Museum Advisory Board Meeting  
November 17th, 2022, 4:00pm  
Greeley History Museum**

Meeting digitally recorded; transcribed by Samantha Foyle

**Call to Order:** 4:00 PM

**Roll Call:**

Members Present-, Emma Pena-McCleave, Floris Mikkelson, Gary Alexander, George Junne, Michael Weiland, Marcus Embry

Staff Present- Chris Bowles, Holly Berg, Samantha Foyle, Geoff Havens, Katie Ross, JoAnna Stull

Members absent –Laura Reeser

**Approval of October 20, 2022, Museum Advisory Board Meeting Minutes** Motion to approve by Floris Mikkelson, seconded by George Junne. Motion passed unanimously.

**Approval of October 26, 2022, Funding Team Minutes** Motion to approve by Emma Pena-McCleave, seconded by Floris Mikkelson. Motion passed unanimously.

**Culture, Parks, and Recreation Department Report** (John Dargle): No official updates currently.

**Culture Division Report** (Andrea Haring): Gearing up for the Festival of Trees Event from November 25<sup>th</sup> to December 3<sup>rd</sup>. Interviews continue for a new Manager of Cultural Affairs.

**Museums Report** (Chris Bowles):

**Friends of the Greeley Museums Report** (Floris Mikkelson): Laura and Rick Reeser have resigned as President and Treasurer. New Treasurer in progress. Looking into the website to make changes needed for managing member renewals, etc. Donated \$920 towards the cost of candy for the Howl-O-Ween Trick-or-Treat event at Centennial Village.

**Public/Board Input - Committee Reports:**

- Funding Team (Daina/Flo/Emma/George/Mike/Gary) –
- Experiences Team (Mike/George) –
- Acquisitions Committee (Staff) – No deaccession at this month's meetings. Katalyn Lutkin has submitted resignation as Senior Museum Aide. Online collections donation form has been properly tested and is a success.

**New Business:**

- Laura Reeser has resigned from the Museum Advisory Board.

**Old Business:**

- 

**Next Meeting:** Thursday, December 15th, 2022, 4:00 p.m., Greeley History Museums

**Adjourn:** Michael adjourned the meeting at 5:05 pm

**Fundraising Committee Meeting Minutes**  
**Tuesday, November 22, 2022 10AM**  
**Greeley History Museum, 714 8<sup>th</sup> St., Greeley, CO 80631**

Meeting transcribed by Chris Bowles

Call to Order: 10:05 AM

Roll call: Holly Berg, Mike Weiland, Katie Henry, Flo Mickleson, Emma Pena-McCleave, George Junne, Chris Bowles

1. Community presentations update
  - Geoff gave a presentation to the NOCO Women in Business on November 2. This was followed by a tour of the museum. FoGM held a stall and collected a few new members.
  - Flo will reach out to the Realtors Association for a talk
  - Planning for a virtual presentation to the Gill Alliance in January
2. Grants/Foundation updates
  - \$1000 was received by Mr. and Mars King of Arizona for the Carpenter House.
3. Project Management Updates
  - Geoff and Chris reviewed the SOW for Facilities' drainage and parking project at CV/Island Grove
  - Geoff and Chris toured CV with Dianna Frick, CIP manager and outlined our desire to move the entrance point from Selma's Store to the Train Depot
4. Community Member Progress Reports
  - a. No updates
5. Old Business
  - Public Phase of fundraising will begin on January 1, 2023.
  - Rachel from C&E was unable to attend this meeting to discuss the public phase of fundraising
6. New Business
  - Discussion was had about postponing meetings until February/March given the likelihood of a new Agricultural Heritage building feasibility study delaying fundraising. There was general consensus around this.

Next Meeting: TBD, 10 AM, Greeley History Museum

Adjourn: 11 AM.

## Museums' November 2022 Report

### Major Events

- Compensation & Classification changes for full time staff
- Agricultural Heritage Feasibility Scope of Work written (attached)
- League of Women Voters exhibit deinstalled – West Gallery closed through late January
- New merchandise ordered for GHM Store
- Katalyn Lutkin's Resignation
- Time Capsule decision making done! – ready for cataloguing

### Visitor Services - GHM

	November 2022	October 2022	November 2021
Attendance	106	208	145
Admissions	\$667	\$714	\$434
Store	\$264	\$881	\$180
Research Center	\$101	\$32	\$49
Donations	\$0	\$0	\$0
Facilities Rentals	\$0	\$0	\$0
Combined Revenue	\$1032	\$1627	\$663

### Visitor Services - CV

	November 2022	October 2022	November 2021
Attendance	0	2057	0
Admissions	0	\$7,676	\$0
High Plains History Fest	0	\$486	\$0
Store	0	\$377	\$0
Donations	0	\$451	\$0
Facilities Rentals	0	\$0	\$0
Combined Revenue	0	\$8,990	\$0

### Collections

## Museums' November 2022 Report

	November 2022	October 2022	November 2021
<b>Donations completed</b>	3	2	62
<b>Items cataloged</b>	69	90	68
<b>Images added</b>	327	134	209
<b>Items inventoried</b>	66	91	177
<b>Research requests</b>	15 (6 onsite, 9 offsite)	21 (11 onsite, 10 offsite)	24 (11 onsite, 13 offsite)
<b>Reproduction orders</b>	7 (28 images & 1 AV item)	5 (14 images & 1 AV item)	3 (31 images)

### Exhibits and Programs

	November 2022	October 2022	November 2021
<b>Beyond Suffrage Virtual Tour</b>	15	19	13
<b>Meeker Home Virtual Tour</b>	40	38	26
<b>Centennial Village Audio Tour</b>	31	43	13
<b>War Comes Home Virtual Exhibit</b>	28	24	34
<b>Exhibit-related Virtual Programs</b>	0	87	0

- League of Women Voters exhibit deinstalled from West Gallery
- Adriana hosted our Museum at Twilight on 11/10

### Historic Sites

- Coordinated with Facilities and Public Works on a variety of CIP and Capital Projects currently ongoing, including the RFP for the extended CV Parking Lot and Building Pad Planning Project and roof replacements for 2023.
- Met with the White-Plumb Family along with Chris to update them about plans for the site, the Ag Heritage Project, and their request to have the

## **Museums' November 2022 Report**

sculpture added as a piece of the Museum Permanent Collection.

Continued to ensure positive working relations with this stakeholder group.

- Worked with maintenance team to decorate Museum Sponsored float for 2022 Light the Nights Parade that carried City Council in the event. Drove Council in the event and continued to building working relationships with that body.

### **Education**

	<b>November 2022</b>	<b>October 2022</b>	<b>November 2021</b>
<b>Group visits</b>	0	197	0

- Led the planning and coordination for Homesteaders Holiday, to be held early December.
- Continued learning elements of CV operations including rentals, RecTrac operations, and time approval for work study students.
- Began work on MAP Grant Application for COGM to receive an interpretation and education assessment in 2023-24.

### **Social Media Reach**

	<b>November 2022</b>	<b>October 2022</b>	<b>October 2021</b>
<b>Posts</b>	18	15	16
<b>Reach</b>	26,607	7,148	4,056
<b>Impressions</b>	27,691	7,626	4,258
<b>Events Reach</b>	495	22,217	1,487

- The top post was about Salon 600 in the Spanish Colony, which was also shared on the You Know you Grew Up in Greeley when Facebook group which has a large, active audience
- The second promoted Homesteader's Holiday
- The third spot was a Happy Thanksgiving message
- In this very large month, all posts were an organic reach, as opposed to paid