

**Museum Advisory Board Meeting
November 17, 2022 4:00pm
Greeley History Museum**

Meeting to be digitally recorded; transcribed by Samantha Foyle

Roll Call: Emma Pena-McCleave, Floris Mikkelson, Gary Alexander, George Junne, Laura Reeser, Michael Weiland, Marcus Embry

Introductions

Approval of October 20, 2022 Museum Advisory Board Meeting Minutes

Approval of October 26, 2022 Funding Team Minutes

Culture, Parks and Recreation Department Report (John Dargle, Jr.):

Culture Division Report (Andrea Haring):

Museums Report (Chris Bowles):

Friends of the Greeley Museums Report (Laura Reeser):

Public/Board Input - Committee Reports:

- Funding Team (Daina/Flo/Emma/George/Mike/Gary) –
- Experiences Team (Mike/George) –
- Acquisitions Committee (staff) –

New Business:

Old Business:

Next Meeting: Thursday, December 15, 2022, 4:00 p.m., Greeley History Museum

Adjourn:

**Museum Advisory Board Meeting
October 20th, 2022, 4:00pm
Greeley History Museum**

Meeting digitally recorded; transcribed by Samantha Foyle

Call to Order: 4:00 PM

Roll Call:

Members Present-, Emma Pena-McCleave, Floris Mikkelson, George Junne, Michael Weiland

Staff Present- Chris Bowles, Holly Berg, Geoff Havens, Katie Ross, JoAnna Stull

Members absent – Daina Bustillos, Gary Alexander, Laura Reeser

Approval of August 18, 2022, Museum Advisory Board Meeting Minutes Motion to approve by Floris Mikkelson, seconded by Emma Pena-McCleave. Motion passed unanimously.

Approval of August 23, 2022, Funding Team Minutes Motion to approve by Floris Mikkelson, seconded by Emma Pena-McCleave. Motion passed unanimously.

Approval of September 15, 2022, Museum Advisory Board Meeting Minutes Motion to approve by Floris Mikkelson, seconded by Emma Pena-McCleave. Motion passed unanimously.

Approval of October 4, 2022, Funding Team Minutes Motion to approve by Floris Mikkelson, seconded by Emma Pena-McCleave. Motion passed unanimously.

Culture, Parks, and Recreation Department Report (John Dargle): City Council has approved the 2023 Budget; overall department budget increased by 12%. Working with Finance to finalize 2021 budget and then 2022 budget. Extended the request for proposal for a master plan for the Department, more response than previous requests due to extended time frame and more specific parameters. Partnering with Facilities regarding safety with the Shaw House and other buildings at Centennial Village. Working with the IT department regarding universal technology for work orders, asset management, scheduling and other software city wide. Prioritizing connectivity out at Centennial Village. The city is planning to hire a Chief of Human Capital to work on items such as training, organizational outlook, future leadership and succession training. Communications and Engagement is continuing to expand its department with more support for front facing community departments like ours.

Culture Division Report (Andrea Haring): Legacy Arts event tonight. Working with District 6 to set up a partnership with Public Art. The search for a Manager of Cultural Affairs continues.

Museums Report (Katie Ross): Attendance at Greeley History Museum is down a little from August to September, store sales did increase. Collections did not get worked on much this month due to all hands needed at Historic sites for the Fall History Fest. Attendance at Centennial Village and store sales did increase from August to September thanks to the High Plains History Fest. Stevens House inventory is completed. Online collection donation form is now live on the Greeley Museum website. Holly and Geoff attended jobs fairs at AIMS and UNC to help get some Work Study Students in. Cinnamon the cow did have her calf right before the History Fest. Temporary fencing fixes done at Plumb Farm due to car accident impacting it. Repairs on Centennial Village fence being led by Public Art. Social Media reach increased from August to September due to paid advertisement.

Friends of the Greeley Museums Report (Floris Mikkelson): Planning on regrouping the organization as membership is down. Volunteering for the upcoming Howl-oween at Centennial Village event. Two new perspective Board Members. Laura and Rick Reeser are resigning as President and Treasurer as of February 2023. Friends want to do more fundraising and volunteer opportunities at outreach events.

Public/Board Input - Committee Reports:

- Funding Team (Daina/Flo/Emma/George/Mike/Gary) – This month's focus was more on background work with Finance and getting started with finding all the initial prep work needed for the AG building site itself. Finance was able to connect us with Capital Projects and set up an official account for incoming donations.
- Experiences Team (Mike/George) – Homeless community is encroaching on the Meeker Home during the closure of Lincoln Park. Looking for signage directing the homeless to other services in the area. As well as fencing in the back of the home to protect different assets at the site. Safety and upgrading technology for Greeley History Museum regarding proxy cards, smart speakers and cameras. There has been a delay in the exhibit for the west gallery due to staff being pulled for other projects; no dates provided at this time. Approved having a holiday sale in the gift shops at Centennial Village during the Homesteaders Holiday event. Ordering more merchandise for the stores. Bittersweet Harvest event was exciting with 87 people in attendance. Community showed an appetite for this sort of presentation. The Beach Shanty inventory has begun after the Stevens House was completed. The Centennial Village hosted the Potato Day in partnership with the Friends, looking forward to more fundraising events in the future. School Field Trips continued as usual. Fall History Fest was a success awaiting feedback from surveys sent to attendees. Katie Henry has been brought on as the new Educator. White Plumb farm has been through some hurdles in September including a minor break in and some water damage found in the basement all issues have been resolved. Gearing up for the Howl-oween at Centennial Village event. After Halloween winterizing will begin at Centennial Village to prepare for Snow. Testing of the new audio system will occur over the winter. The exhibit work

study will prepare a virtual tour of the second floor of the Stevens House for those that cannot access the second floor. On October 1st Dearfield Day had about 80 in attendance helping with site cleanup.

- Acquisitions Committee (Katie) – No deaccession at this month's meetings. Three deaccessions in September, change in status from permanent collections to exhibit, demonstration level throughout Centennial Village. Motion to approve the recommendation of the Acquisitions Committee by Floris Mikkelson, seconded by Michael Weiland. Motion passed unanimously.

New Business:

- Daina Bustillos has resigned from the Museum Advisory Board.

Old Business:

- Signage directing to the Greeley History Museum throughout downtown Greeley denied based on number of open hours. Continued research into the subject signage and advertising.

Next Meeting: Thursday, November 17th, 2022, 4:00 p.m., Greeley History Museums

Adjourn: Michael adjourned the meeting at 5:23 pm

Fundraising Committee Meeting Minutes
Tuesday, October 25, 2022 10AM
Greeley History Museum, 714 8th St., Greeley, CO 80631

Meeting transcribed by Mike Weiland

Call to Order: 10:08 AM AM

Roll call: Holly Berg, Geoff Havens, Katie Ross, Mike Weiland, Katie Henry, Flo Mickleson, Emma Pena-McCleave, George Junne, Lauren (C&E), Chris Bowles

1. Community presentations update
 - Geoff gave a presentation to the DAR on October 8th.
 - Geoff gave a presentation to the Kiwanis Club on October 18th.
 - Geoff will give a presentation to NOCO Women in Business on November 2. After the presentation, a tour of the Museum will be provided and Geoff asked for people to help.
2. Grants/Foundation updates
 - a. The City has designated the project as a formal project starting on January 1, 2023. Deposits can now go into a City fund designated for the project. Geoff was glad to
 - b. Chris contacted DOLA as they have money for small grants (Up to \$25,000). He
 - c. Chris said that the state historical society has funds, but CV would have to be designated an historical site (which CV may not yet qualify for).
 - d. Weld Trust needed more documentation on how our project aligns with our goals. Geoff will work on that.
3. Project Management Updates
 - a. Lauren will relay information to Rachel at C&E for ideas for the public phase.
 - b. Geoff said that a public works manager will be assigned to this project.
 - c. Chris expressed concern that White Plumb Farm needs a purpose and the ag heritage building may be a good fit. He suggested a feasibility study to examine the sites and the pros and cons. Parking at White Plumb Farm is currently limited. DOLA money could be used for the study (again with a 50% match from us). Chris would like this study done over the winter.
4. Community Member Progress Reports
 - a. Mike, Holly, Flo, George, Katie, Geoff and Emma all gave updated on their contacts.
5. Old Business
 - a. Public Phase of fundraising will begin on January 1, 2023.
6. New Business
 - a. Rachel from C and E will attend our next meeting on November 22 to help us plan out the public phase.

Next Meeting: Tuesday, November 22, 10 AM, Greeley History Museum

Adjourn: 11:20 AM.

Museums' October 2022 Report

Major Events

- Howl-O-ween: Attendance: 1834 (2019 attendance: 1813)
- Event for *Bittersweet Harvest: Stories from the Field* exhibit (Attendance: 87)
- Active shooter training led by Greeley PD

Visitor Services - GHM

	October 2022	September 2022	October 2021
Attendance	208	185	264
Admissions	\$714.00	\$938.00	\$1,252.00
Store	\$881.25	\$344.50	\$0
Research Center	\$32.00	\$1.25	\$91.75
Donations	\$0	\$0	\$0
Facilities Rentals	\$0	\$0	\$0
Combined Revenue	\$1,627.25	\$1,283.75	\$1,343.75

Visitor Services - CV

	October 2022	August 2022	October 2021
Attendance	2057	1143	0
Admissions	\$7,676.00	\$1,727.00	\$54.00
High Plains History Fest	\$486.00	\$15,521.00	\$0
Store	\$377.50	\$1,508.50	\$0
Donations	\$451.00	\$0	\$1,000.00
Facilities Rentals	\$0	\$0	\$187.50
Combined Revenue	\$8,990.50	\$18,756.50	\$1,241.50

Collections

	October 2022	September 2022	October 2021
Donations completed	2	0	12
Items cataloged	90	14	90
Images added	134	14	136
Items inventoried	20	91	195
Research requests	21 (11 onsite, 10 offsite)	15 (7 onsite, 8 offsite)	21 (7 onsite, 14 offsite)
Reproduction orders	5 (14 images & 1 AV item)	1 (1 AV item)	4 (57 images)

Museums' October 2022 Report

- Sorting by Registrar and Assistant Registrar of both time capsules for what to keep/decline completed
- Outgoing loan of 1967 time capsule items for City Council reunion luncheon (presentation on time capsule done by Holly)
- Grauberger Beet Shanty inventory started

Exhibits and Programs

	October 2022	September 2022	October 2021
Beyond Suffrage Virtual Tour	19	16	29
Meeker Home Virtual Tour	38	53	54
Centennial Village Audio Tour	43	108	7
War Comes Home Virtual Exhibit	24	37	49
Exhibit-related Virtual Programs	87	0	10

- Holly and Adriana helped plan and facilitate the program for the *Bittersweet Harvest: Stories from the Field* exhibit
- Started work on the virtual exhibit for the 2nd floor of Stevens/Reynolds house

Historic Sites

- Howl-o-ween setup and take down
- Winterizing sites (irrigation systems, bathrooms, leaf removal)

Education

	October 2022	September 2022	October 2021
Group visits	197	2,249	32

- Outline for work on station interpretive guides "Quicksheets" established and work started on completing missing ones by interpretive staff

Social Media Reach

	October 2022	September 2022	October 2021
Posts	15	19	16
Reach	7,148	20,658	4,056
Impressions	7,626	22,076	4,258
Events Reach	22,217	12,722	1,487