

**Museum Advisory Board Meeting
September 15, 2022 4:00pm
Greeley History Museum**

Meeting to be digitally recorded; transcribed by Samantha Foyle

Roll Call: Adrian Sdano, Daina Bustillos, Emma Pena-McCleave, Floris Mikkelson, Gary Alexander, George Junne, Laura Reeser, Michael Weiland

Introductions

Approval of August 18, 2022 Museum Advisory Board Meeting Minutes

Approval of August 23, 2022 Funding Team Minutes

Culture, Parks and Recreation Department Report (John Dargle Jr.):

Culture Division Report (Andrea Haring):

Museums Report (Katie Ross):

Friends of the Greeley Museums Report (Laura Reeser):

Public/Board Input - Committee Reports:

- Funding Team (Daina/Flo/Emma/George/Mike/Gary) –
- Experiences Team (Mike/George) –
- Acquisitions Committee (Adrian) –

New Business:

Old Business:

Next Meeting: Thursday, October 20, 2022, 4:00 p.m., Greeley History Museums

Adjourn:

Museum Advisory Board Meeting
August 18, 2022, 4:00pm
Greeley History Museum

Meeting digitally recorded; transcribed by Samantha Foyle

Call to Order: 4:00 PM

Roll Call:

Members Present- Emma Pena-McCleave, Floris Mikkelson, Gary Alexander, Laura Reeser, Michael Weiland

Staff Present- Holly Berg, John Dargle, Samantha Foyle, Geoff Havens, JoAnna Stull

Members absent – Daina Bustillos, George Junne, Adrian Sdano

Approval of July 21, 2022, Museum Advisory Board Meeting Minutes Motion to approve by Floris Mikkelson, seconded by Emma Pena-McCleave. Motion passed unanimously.

Approval of July 26, 2022, Funding Team Minutes Motion to approve by Floris Mikkelson, seconded by Emma Pena-McCleave. Motion passed unanimously.

Culture, Parks, and Recreation Department Report (John Dargle): Culture, Parks and Recreation is working on filling open positions. Preparing to complete another organizational assessment and creating a plan for a community needs assessment. Consultants coming in to get views of Island Grove to come up with a plan for future use.

Culture Division Report (Andrea Haring): Andrea Haring is filling in as Interim Manager of Cultural Affairs.

Museums Report (Holly Berg/Geoff Havens): Greeley History Museum closed the Black and White in Black and White and The Faces of Dearfield exhibit. Attendance increased from June 2022 to July 2022. JoAnna and Geoff worked together to get an updated baseline condition report completed on the stagecoach. Continue to catalog current collections to limit intake of unnecessary or duplicate items. The team continued preparations for the new exhibit Refashioned: Giving Objects a Second Life. Centennial Village had 828 attendees during the Greeley Stampede. A Naturalization Ceremony was held at Centennial Village on July 1st; 35 individuals became citizens, and 150 guests were in attendance. Centennial Village worked with the City's Facilities team to complete ADA compliant concrete work. Hoping to have a potential candidate for Educator start soon. Virtual exhibits and programs remain steady. Partnering with Communications and Engagements continues to show substantial social media reach via paid advertisements.

Friends of the Greeley Museums Report (Laura Reeser): Will fund the Power Hammer move from White Plumb Farm to the far garage at Centennial Village. Continuing to sponsor Museum at Twilight. Continuing to plan for Potato Day on September 10th.

Public/Board Input - Committee Reports:

- Funding Team (Daina/Flo/Emma/George/Mike/Gary) – The Rotary Club intends to donate \$50,000 towards grounds and landscape work. We are waiting to hear back from El Pomar and the Lyster Family Foundation. Geoff met with City of Greeley Facilities Department last week to address parking and some drainage issues.
- Experiences Team (Mike/George) – Refashioned: Giving Objects a Second Life exhibit contains 83 collection items, exhibit opened August 4th. Awaiting advertisement as the exhibit will be open a full year. Empowering Voters, Defending Democracy: League of Women Voters of Greeley- Weld County will close November 5th. Centennial Village is taking care of a loaned pregnant cow. The traveling exhibit Awakening Stories of Ancient Bison Hunting has returned. Potato Day Fundraiser at Centennial Village is September 10th looking for volunteers.
- Acquisitions Committee (Adrian) – Accepted a United States military uniform from the Korean War era. Deaccessioned a rusty bucket and parts of an ice cream maker found out at White Plumb Farm.

New Business:

- Dearfield Day is October 1st.
- Gary Alexander suggested an electronic billboard in a prominent area. Staff will investigate different options and reach out to different departments.

Old Business:

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Next Meeting: Thursday, September 15, 2022, 4:00 p.m., Greeley History Museums

Adjourn: Mike adjourned the meeting at 5:28 pm

Fundraising Committee Meeting Minutes
Tuesday, August 23, 2022 10AM
Greeley History Museum, 714 8th St., Greeley, CO 80631

Meeting transcribed by Mike Weiland

Call to Order: 9:57 AM

Roll call: Holly Berg, Geoff Havens, Katie Ross, Mike Weiland, Gary Alexander, Emma Pena-McCleave, George Junne

1. Community presentations update
 - a. Geoff and Flo attended the Water Conservation District BBQ.
 - b. Geoff will give a presentation at the GARA meeting on October 8th.
 - c. We are scheduled to give a presentation at the Kiwanis Club on October 18th. The presenter is still to be determined.
 - d. Flo gave information on Lion's Clubs in Gill, Kersey and Windsor and will contact each one.
 - e. Geoff has been in discussion with the FFA, they will help, but not financially.
 - f. Emma will contact the 100 women of Greeley to try to schedule a presentation.

2. Grants/Foundation updates
 - a. Geoff reported that Leprino Foods donated \$55,000 dollars and a brief ceremony was held at Leprino Foods.
 - b. Geoff reported that the Rotary Club is likely to donate \$50,000 and will be used for grounds and area around the building.
 - c. Geoff is looking into the Gates Family Foundation. He stated that they may donate \$25,000 to \$30,000.
 - d. Boettcher Foundation said no to a sponsorship.
 - d. Funding now stands at \$450,000.

3. Project Management Updates
 - a. Geoff is still working with facilities to see if they can do some grounds work when the Centennial Village parking lot is expanded. This would save some money.
 - b. Holly said that there is no change on exhibits bids. That will likely be the case until we are closer to our fundraising goal.

4. Community Member Progress Reports
 - a. Committee will now keep track on the spread sheet as to what companies have said no and which ones are still considering sponsorship.
 - b. Committee members are still working on their individual companies. We said which ones have said no. Geoff said that he is hopeful with McDonnell Toyota.

5. Old Business
 - a. Committee reviewed our original timeline. In general, timeline still looked good. Some items to address are than you letters to those that have sponsored. The letters will be done by city staff.
 - b. Geoff brought up that we should consider increasing our fundraising goal to a million dollars. After some discussion, all were in agreement. Our current brochure does

not mention a goal, so we do not have to change that.

- c. We will consider moving the social media start on the public phase to late spring 2023

Holly will check with communications staff at the city.

- d. Quiet phase of fundraising will end December 2022. The public phase will then begin with the issuance of a newsletter in January 2023.
- e. It is anticipated that ground work will begin in the fall of 2023, with completion of the building in late spring or early summer 2024.
- f. A Project Manager will be on board in January 2023.

Next Meeting: Tuesday, September 27th, 10 AM, Greeley History Museum

Adjourn: 10:53 AM.

Museums' August 2022 Report

Major Events

- *ReFashioned: Giving Objects a Second Life* exhibit was installed and opened to the public on August 4th.
- Museum Manager hiring process has started again

Visitor Services - GHM

	August 2022	July 2022	August 2021
Attendance	199	400	250
Admissions	\$935.00	\$1,639.00	\$1,246.00
Store	\$935.00	\$444.75	\$123.50
Research Center	\$22.90	\$91.00	\$162.25
Donations	\$0	\$0.00	\$411.00
Facilities Rentals	\$0	\$0	\$0
Combined Revenue	\$1,185.40	\$2402.75	\$1,942.75

Visitor Services - CV

	August 2022	July 2022	August 2021
Attendance	525	1158	590
Admissions	\$2,072.00	\$2,026.00	\$1,005.00
High Plains History Fest	\$0	\$0	\$0
Store	\$1,011.60	\$735.50	\$70.50
Donations	\$0	\$0	\$0
Facilities Rentals	\$0	\$0	\$0
Combined Revenue	\$3,083.60	\$2,761.50	\$1,075.50

Visitor Services – Meeker Home

	August 2022	July 2022	August 2021
Attendance	16	18	0
Admissions	\$112.00	\$125.00	\$0

Museums' August 2022 Report

Collections

	August 2022	June 2022	August 2021
Donations completed	3	4	13
Items cataloged	128	96	216
Images added	100	66	467
Items inventoried	50	33	297
Research requests	25 (9 onsite/16 offsite)	19 (11 onsite/8 offsite)	24 (9 onsite, 15 offsite)
Reproduction orders	3 (3 images)	3 (6 images)	3 (42 images)

- Outgoing loan web contact form completed as a joint project between Registrar and Curator of Exhibits

Exhibits and Programs

	August 2022	July 2022	August 2021
Beyond Suffrage Virtual Tour	16	14	49
Meeker Home Virtual Tour	43	60	73
Centennial Village Audio Tour	93	111	272
War Comes Home Virtual Exhibit	32	28	NA
Exhibit-related Virtual Programs	0	0	0

- Outgoing exhibit *Awakening Stories* was returned by Fort Lupton Museum and incoming condition reports were completed on 8/11

Historic Sites

- Fall History Festival preparations ramping up

Education

	August 2022	July 2022	August 2021
Group visits	32	181	0

- Assistant Curator of Education position has been filled. Katie Henry will be starting first week of October.

Museums' August 2022 Report

Social Media Reach

	August 2022	July 2022	August 2021
Posts	18	17	12
Reach	6,158	16,005	5,195
Impressions	6,386	18,270	5,471
Events Reach	5,818	9,046	5,195