

**Museum Advisory Board Meeting
July 21, 2022 4:00pm
Greeley History Museum**

Meeting to be digitally recorded; transcribed by Samantha Foyle

Roll Call: Adrian Sdano, Daina Bustillos, Emma Pena-McCleave, Floris Mikkelsen, Gary Alexander, George Junne, Laura Reeser, Michael Weiland

Approval of March 17, 2022 Museum Advisory Board Meeting Minutes

Approval of March 22, 2022 Funding Team Minutes

Approval of April 21, 2022 Museum Advisory Board Meeting Minutes

Approval of April 26, 2022 Funding Team Minutes

Approval of May 19, 2022 Museum Advisory Board Meeting Minutes

Approval of May 24, 2022 Funding Team Minutes

Approval of June 16, 2022 Museum Advisory Board Meeting Minutes

Approval of June 29, 2022 Funding Team Minutes

Presentation by Sam Haas on “Speak up Greeley” community engagement project

Culture, Parks and Recreation Department Report (Kelly Snook):

Culture Division Report (Jason Evenson):

Museums Report (Sarah Saxe):

Friends of the Greeley Museums Report (Laura Reeser):

Public/Board Input - Committee Reports:

- Funding Team (Daina/Flo/Emma/George/Mike/Gary) –
- Experiences Team (Mike/George) –
- Acquisitions Committee (Adrian) –

New Business:

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Old Business:

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Next Meeting: Thursday, August 18, 2022, 4:00 p.m., Greeley History Museums

Adjourn:

**Museum Advisory Board Meeting
March 17, 2022 4:00pm
Greeley History Museum**

Meeting digitally recorded; transcribed by Samantha Foyle

Call to Order: 4:00 PM

Roll Call:

Members Present- Daina Bustillos, Emma Pena-McCleave, Floris Mikkelson, Gary Alexander, George Junne, Michael Weiland,

Staff Present- Holly Berg, Jason Evenson, Samantha Foyle, Geoff Havens, Kelly Snook, Sarah Saxe

Members absent – Adrian Sdano, Joseph Lesko, Laura Reeser

Approval of February 17, 2022 Museum Advisory Board Meeting Minutes Motion to approve by Floris Mikkelson, seconded by Emma Pena-McCleave. Motion passed unanimously.

Approval of February 22, 2022 Funding Team Minutes Motion to approve by George Junne, seconded by Daina Bustillos. Motion passed unanimously.

Culture, Parks and Recreation Department Report (Kelly Snook): Invites for the City of Greeley Boards and Commission Event at Union Colony Civic Center March 31st have been sent out.

Culture Division Report (Jason Evenson): No updates at this time.

Museums Report (Sarah Saxe): The Black and White in Black and White Exhibit had a successful opening reception sponsored by the Friends of the Greeley Museum. In the process of hiring summer staff and preparing to open the gift shop at Centennial Village which has been closed for the past 2 years. Attendance is steadily increasing month to month. The lack of an employed cataloger has shown some delay in the cataloging process. Volunteers and staff with spare time are currently working through cataloging an employee dedicated to cataloging would show improvement. The Communications and Engagement group is working as a partner to have a heavier Social Media presence. Found replacement sponsor for Museum at Twilight only changes is for logos for promotional materials. The research center has had an uptick in requests with the release of the Rattlesnake Kate Musical.

Friends of the Greeley Museums Report (Floris Mikkelson): Internal elections are completed with all positions staying the same. Planning for Potato Day on the 2nd Saturday in September.

Public/Board Input - Committee Reports:

- Funding Team (Daina/Flo/Emma/George/Mike/Gary) – Fundraising Efforts for the Capital Campaign Project continue.
- Experiences Team (Mike/George) – Sarah Lester has completed new modules for Virtual Museum to You. They have been distributed to the District 6 Curriculum Coordinator containing Meet the Meekers, Starting a Utopia and Building a Utopia which is based on an activity that was completed in the classroom. The exhibit schedule for Greeley History Museum is set through mid-2024. Opening a poster exhibit in partnership with the Latino History Project group called Bittersweet Harvest which will open on Cinco De Mayo. Stevens house inventory is still in process. Audio service is provided by Oncell which is transitioning to a new platform toward the end of this year. Baby Animal Day is arriving April 15, 16, 18 through the 24th. Excited to have baby animals back at Centennial Village. History Fest has been planned with several schools touring from May 2nd through May 6th. Planning for Weld County Fair and other events through the end of the year at Centennial Village is in process. The second floor of the Fire House will be open and create a 3D view with a QR code for those to view that cannot access the second floor. Other Centennial Village projects include plaster repair and painting in the interior of the church and rebuilding and reconstruction of the Ice House. Requests for outgoing exhibits; Weld Towns 1862 to Present and Awakening Stories of ancient Bison Hunting.
- Acquisitions Committee (Adrian/Joe) – Items from the Time Capsule Exhibit have been offered into the permanent collection.
- Community Engagement Team (Flo/Mike/George/Emma/Gary) – No updates at this time. Currently tabled until further notice.

New Business:

- **CPRD Naming Policy** Motion to mark policy received and reviewed by Floris Mikkelsen, seconded by George Junne.
- **CPRD Memorial Policy** Motion to mark policy received and reviewed by Floris Mikkelsen, seconded by George Junne.

Old Business:

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Next Meeting: Thursday, April 21, 2022, 4:00 p.m., Greeley History Museums

Adjourn: Mike adjourned the meeting at 4:55 pm

**Museum Advisory Board Meeting
April 21, 2022, 4:00pm
Greeley History Museum**

Meeting digitally recorded; transcribed by Samantha Foyle

Call to Order: 4:02 PM

Roll Call:

Members Present- Emma Pena-McCleave, Floris Mikkelsen, George Junne, Joseph, Lesko, Laura Reeser, Michael Weiland

Staff Present- Holly Berg, Jason Evenson, Geoff Havens, Sarah Saxe

Members absent – Gary Alexander, Daina Bustillos, Adrian Sdano

Approval of March 17, 2022, Museum Advisory Board Meeting Minutes Approval moved to next meeting May 19, 2022.

Approval of March 22, 2022, Funding Team Minutes Approval moved to next meeting May 19, 2022.

Culture, Parks and Recreation Department Report (Kelly Snook): Expressed gratitude for the Peggy Ford Waldo Event.

Culture Division Report (Jason Evenson): Working on Museum Budget. Awaiting news on when the city-wide Community Needs Assessment will take place.

Museums Report (Sarah Saxe): The Message for the Future Time Capsule Exhibit has closed. The Bracero Exhibit will be opening in its place. The Members of the Mexican American History Project have been loaning personal items to go on display with the exhibit. Hiring at Centennial Village continues. An offer was extended to an interpreter. Looking to hire a groundskeeper at White Plumb Farm. Hired a lead interpreter at Centennial Village names Nicole Harris, has a background with youth education and history. Store continues to do well. Attendance continues to increase month to month. Hoping to hear feedback on Admissions pricing during the city-wide Community Needs Assessment. Preparing for “May Day” which is our safety month. Cataloging Collections is being completed by Volunteers and when the research assistant has time it continues to be a lengthy process. Numbers are staying strong for the Virtual Exhibits loaded to our websites. The Audio Tour will see an uptick as Centennial Village opens. Promoting Exhibits with a Podcast, Video Interview, Radio Interview and Posters. Hoping to have more dual language exhibits at both Greeley History Museum and Centennial Village, including a bilingual interpreter. Baby Animal Day broke the attendance record for a single day with over 800 people in attendance 4/16/2022. Communications and Engagement continues to work with us with social media reach, and more engaging ads.

Friends of the Greeley Museums Report (Laura Reeser): Looking over budget.

Public/Board Input - Committee Reports:

- Funding Team (Daina/Flo/Emma/George/Mike/Gary) – Fundraising Efforts for the Capital Campaign Project continue. Looking into partnerships and grants. Firm commitment from the Union Colony Company of Colorado to donate at least \$200,000.00 which takes the fundraising total to \$300,000.00.
- Experiences Team (Mike/George) – Discussed different options to have as a backup plan to cover a gap in 2023 exhibit schedule. The Bracero Exhibit is in progress and will open in time for Cinco de Mayo. Black and White in Black and White exhibit will be closing at the end of May. Refashioned: Giving Objects a Second Life Exhibit will be taking its place on June 16th. Outgoing traveling exhibits will be going out for Fort Morgan and the Colorado Square Dance Association Convention. Katie is continuing to work on inventorying artifacts in the Stevens-Reynolds House. JoAnn is working on the incoming and outgoing loans for The Bracero Exhibit, History Fest, and Baby Animal Day! Spring has arrived at Centennial Village. The Icehouse reconstruction has been completed. Gardens are getting planted and weeded. Finishing up the Fire House restoration project and the Hall House stair project. Fire House has a QR code to show a 360-degree mini tour of the second level for attendees that cannot make it up the stairs. The Dearfield Community is being honored by Colorado Preservation, Inc. and completed an interview in the Dearfield Exhibit here at GHM.
- Acquisitions Committee (Adrian/Joe) – Accepted a packet of materials of a teacher from 1920 including teaching certificates and other items. Declined the hitching post that was assumed to be from Dearfield but had no information linking it.
- Community Engagement Team (Flo/Mike/George/Emma/Gary) – No updates at this time. Currently tabled until further notice.

New Business:

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Old Business:

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Next Meeting: Thursday, May 19, 2022, 4:00 p.m., Greeley History Museums

Adjourn: Mike adjourned the meeting at 4:50 pm

**Museum Advisory Board Meeting
May 19, 2022, 4:00pm
Greeley History Museum**

Meeting digitally recorded; transcribed by Samantha Foyle

Call to Order: 4:03 PM

Roll Call:

Members Present- Emma Pena-McCleave, Floris Mikkelsen, George Junne, Laura Reeser

Staff Present- Holly Berg, Samantha Foyle, Geoff Havens, Katie Ross, Sarah Saxe

Members absent – Gary Alexander, Daina Bustillos, Adrian Sdano, Michael Weiland

Approval of March 17, 2022, Museum Advisory Board Meeting Minutes Voting was postponed due to not having a Quorum.

Approval of March 22, 2022, Funding Team Minutes Voting was postponed due to not having a Quorum.

Approval of April 21, 2022, Museum Advisory Board Meeting Minutes Voting was postponed due to not having a Quorum.

Approval of April 26, 2022, Funding Team Minutes Voting was postponed due to not having a Quorum.

Culture, Parks, and Recreation Department Report (Kelly Snook): No updates currently.

Culture Division Report (Jason Evenson): No updates currently.

Museums Report (Sarah Saxe): Visitors to GHM continue to increase from month to month. Collections continue to be cataloged. Reproductions orders continue to be steady. Social Media had a banner month with over-all reach surpassing previous months thanks to partnership with Communications & Engagement Department.

Friends of the Greeley Museums Report (Laura Reeser): Working on making the website more user-friendly. Museum at Twilight to be kept in the budget for the remainder of 2022.

Public/Board Input - Committee Reports:

- Funding Team (Daina/Flo/Emma/George/Mike/Gary) – Meet next Tuesday, May 24th. Planning presentations and creating a list of contacts to reach out to.
- Experiences Team (Mike/George) – The Bracero exhibit was installed throughout late April and opened on May 5th and was promoted via podcast, radio, and other marketing options through Communications & Engagement. The Refashioned exhibit will be opening in mid-June after finalizing an artifact list.

Communications & Engagement are helping with the overall look and feel. Continuing to photograph items to update PastPerfect Museums Software as items are pulled for the Refashioned exhibit. Baby Animal Days was a huge success with over 3,855 visitors in attendance. History Fest had over 2,400 students in attendance. Wanted to give thanks for the Museum-wide support including staff and volunteers. Several school field trips have been scheduled. Finished several spring projects including the Firehouse Stairs, painting at Meeker, and painting scheduled for White Plumb Farm. Hiring continues at Centennial Village. The Dearfield Community is being honored by Colorado Preservation, Inc. and completed an interview in the Faces of Dearfield Exhibit.

- Acquisitions Committee (Adrian/Joe) – Deaccessions are currently on hold due to staff shortages. A leather peace sign was accepted into the collections and was used as a hair or clothing pin with a local connection.

New Business:

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Old Business:

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Next Meeting: Thursday, June 16, 2022, 4:00 p.m., Greeley History Museums

Adjourn: Floris adjourned the meeting at 4:39 pm

**Museum Advisory Board Meeting
June 16, 2022, 4:00pm
Greeley History Museum**

Meeting digitally recorded; transcribed by Samantha Foyle

Call to Order: 4:03 PM

Roll Call:

Members Present- Emma Pena-McCleave, Floris Mikkelsen, Laura Reeser, Michael Weiland

Staff Present- Holly Berg, Samantha Foyle, Geoff Havens, Katie Ross, Sarah Saxe

Members absent – Gary Alexander, Daina Bustillos, George Junne, Adrian Sdano,

Approval of March 17, 2022, Museum Advisory Board Meeting Minutes Voting was postponed due to not having a Quorum.

Approval of March 22, 2022, Funding Team Minutes Voting was postponed due to not having a Quorum.

Approval of April 21, 2022, Museum Advisory Board Meeting Minutes Voting was postponed due to not having a Quorum.

Approval of April 26, 2022, Funding Team Minutes Voting was postponed due to not having a Quorum.

Approval of April 21, 2022, Museum Advisory Board Meeting Minutes Voting was postponed due to not having a Quorum.

Approval of April 26, 2022, Funding Team Minutes Voting was postponed due to not having a Quorum.

Approval of May 19, 2022, Museum Advisory Board Meeting Minutes Voting was postponed due to not having a Quorum.

Approval of May 24, 2022, Funding Team Minutes Voting was postponed due to not having a Quorum.

Culture, Parks, and Recreation Department Report (Kelly Snook): Grand Opening of the Back 9 of the Boomerang Golf Course on June 17th. 100th Anniversary of the Greeley Stampede from June 23rd through July 4th. Clean-up of Sherwood Park taking place getting rid of old debris from previous storms. The Fishing Derby occurred at Sanborn Park on June 4th.

Culture Division Report (Jason Evenson): No updates currently.

Museums Report (Sarah Saxe): History Fest was a huge success; we are excited to see our schools and visitors back at Centennial Village. Attendance continues to improve from 2021 but has not yet reached 2019 numbers. Gift shop sales continue to grow at

both locations. The Bracero Exhibit had exciting feedback of side-by-side translations from English to Spanish and transparency of history. Katie prepared the Emergency Preparedness Training for all staff. This year focused on severe storms and found a way to create more specific details on how to deal with different groups of people. Centennial Celebration was a huge success excited to be open to the community. Plans to move virtual aspects in exhibit to the website when the exhibit ends. The sidewalks that have shifted at Centennial Village have corners rounded down to prevent safety hazards. Social Media reach is staying strong despite the decline from April.

Friends of the Greeley Museums Report (Laura Reeser): Gearing up for potato day. Reaching out for volunteers from Friends Members soon. Looking into paying for the Power Hammer for the forge in the far garage.

Public/Board Input - Committee Reports:

- Funding Team (Daina/Flo/Emma/George/Mike/Gary) – Possible partnership with the Centennial Rotary Club regarding landscape and groundskeeping. Started the process of meeting with external exhibit companies to help with design ideas. Overall funding reached a little over 50% of committed funds.
- Experiences Team (Mike/George) – The Exhibit schedule has changed quite a bit regarding time frame. Black and White in Black and White Exhibit has been extended to July 23rd. Refashioned Exhibit new opening date is August 4th. Refashioned prep continues and the artifact list contains 83 items. Working on Virtual Exhibits and what directions we would like to go moving forward. Awakening Stories of Ancient Bison Hunting will return to us in late August. Interns are working on condition reports for the Refashioned exhibit. Inventory of the Stevens House continues. Maintenance continues at Historic Sites Meeker House was painted in May. First open weekend at the Meeker Home in two years. Painting at White Plumb farm has been completed. New paint and shutters at Montfort House.
- Acquisitions Committee (Adrian/Joe) – Finished going through all the objects within the Time Capsule.

New Business:

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Old Business:

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Next Meeting: Thursday, July 21, 2022, 4:00 p.m., Greeley History Museums

Adjourn: Mike adjourned the meeting at 5:00 pm

Fundraising Committee Minutes
Tuesday, March 22, 2022, 10:00 a.m.
Greeley History Museum, 714 8th Street, Greeley, CO 80631

Meeting transcribed by Sarah Saxe

Call to Order: 10:05am

Roll Call:

Board Members Present: Daina Bustillos, Mike Weiland, Gary Alexander, George Junne, Emma Pena-McCleave, Flo Mikkelson

Museum Staff Present: Sarah Saxe, Sarah Lester, Katie Ross, Holly Berg, Geoff Havens

1. Introduction of new committee members and project recap
 - a. No new members in attendance; however, Steve Isenhour, principal at Maddison Elementary, and Ramon Reyes, principal at Maplewood Elementary have both agreed to participate. Additionally, Stan Sessions, longtime museum supporter and Ag/Farm enthusiast, will join the committee. Mark Watson of Hansel Phelps and the Union Colony Company of Colorado will also advise on the project.
 - b. Photographer John Fielder has offered his voice in whatever way might be helpful. The group brainstormed ideas and it was decided to ask John: for the use of appropriate agriculture-related images in the new exhibit space; if he knows of other photographers who might supply similar images if John has none; and if he might assist with a book signing fundraiser event similar to the one he presented in November, 2021.
2. Committee member progress updates
 - a. Katie reported that she hasn't had much luck connecting with Leprino about a grant but that she found Facebook contact information for individual employees and asked if someone on the committee would reach out.
 - b. Emma reported that she sent a brochure package to Richmark Real Estate and they seem interested.
 - c. Daina reported that she has contacted Julie Jensen of the Greeley Area Realtors Association to schedule a presentation late summer/early fall. She hasn't gotten a response from individuals on her list but will take brochures over to them.
 - d. Holly hasn't heard back from her assigned contacts but will also consider bringing brochures by to their locations.
 - e. Sarah Lester initiated contact with Ramon Reyes and Steve Isenhour, the two principals who agreed to advise on the committee.
 - f. Geoff has not had luck in his attempts to connect with JBS but will try to approach individuals via LinkedIn. Sarah S. suggested he might reach out to Justin Watada of the Stampede who must have connections with JBS as JBS is a major event sponsor for the Stampede.
 - g. Mike plans to bring a packet of information to Allo Fiber, he has been playing phone tag with Colorado Premium, and has a meeting scheduled with Warren Yoder of the Weld County Garage next week. Northern Feed & Bean is not interested and he has had no luck reaching Aramco. He does not have a good number for Dennis Hoshiko. Mike has left a message for Art Guttersen.
 - h. Garry hasn't had much luck reaching his contacts so plans to send brochures via mail.
 - i. Flo attended the Lions Club meeting with Geoff and assisted during the presentation. She will continue to reach out to individuals on her assigned contact list.
 - j. George has researched names and addresses of his assigned contacts and will visit them soon to drop off materials. He will also approach Jeff Crabtree on Friday.
3. Community presentations updates
 - a. Sarah Saxe presented at the Optimist Club 3/15 with Geoff and Gary.

- b. Sarah S. presented at a Visit Greeley meeting 3/16 and will give another presentation at the Greeley History Museum for members 6/15.
 - c. Sarah S. presented at a Greeley Chamber of Commerce board meeting 3/21 with the possibility of a follow up presentation later this year.
 - d. Geoff presented at the Greeley Lions Club with Flo 3/21.
 - e. Additional presentations are scheduled for the year, see attached presentation schedule for more information.
4. Grants/foundations updates
- a. The Boettcher Foundation responded to Sarah S.'s initial submission stating they are not inviting us to apply at this time. After a debrief phone call, Sarah learned the group is interested in the project and that we should reapply when we have more financial support committed and have established clearer partnerships with the school district.
 - b. Sarah S. has applied to two \$5000 grants through local Walmart stores and apparently there is little restriction on how many times we can continue to apply and receive funding for various aspects of the project. If successful in the first round, Sarah plans to continue to ask for support. Sarah is waiting to hear if we make the top 200 projects for the State Farm grant.
5. Project Management updates
- a. Sarah S. and Geoff met with Mark Watson of Hansel Phelps and Union Colony Company of Colorado to discuss project management. He has agreed to act as a consultant and will help us to determine appropriate building materials, as well as procure bids and ask for in-kind donations for various aspects of the project (e.g., dirt work, surveying, drafting, project management, concrete).
 - b. Mark stated he believes Hansel Phelps will donate the concrete for the project and might also donate project management services. Mark has also stated that the Union Company of Colorado is pledging \$200,000 towards the project.
6. Determine next steps
- a. All members will continue with their attempts to reach their assigned contacts. They will also research and look for appropriate new contacts.
 - b. Sarah S. will follow up with John Fielder about a fundraising event and image use.
 - c. Sarah S. will follow up with Steve Isenhour and Ramon Reyes to flesh out partnership ideas with the school district.
 - d. Holly will use the museum's Facebook account to reach out to individual employees at Leprino to ask about their granting process.
 - e. Daina will reach out to the County Commissioners as a group to see if she can schedule a presentation at one of their upcoming meetings.
 - f. Sarah S. will ask Eric Bloomer of the Parks division if he has a good contact for Dennis Hoshiko to give to Mike.
 - g. Sarah S. will continue to reach out to clubs and organizations to schedule future presentations.
 - h. Geoff will reach out to FFA
 - i. Emma will reach out to 100 Women of Greeley
 - j. Geoff will reach out to the city-appointed project manager to discuss next steps in the site assessment and permitting process. He will work with Sarah S. and Mark Watson to procure estimates and potential in-kind donations for portions of the project.
 - k. Holly will reach out to a few exhibit design/fabrication companies to procure bids for the exhibition component of the project.
 - l. Sarah S. will ask if the Union Colony Company of Colorado wishes their donation would remain anonymous; she will then notify the committee of the response.

Next Meeting: Tuesday April 26, 10am, Greeley History Museum

Adjourn: 11:07am

Fundraising Committee Minutes
Tuesday, April 26, 2022, 10:00 a.m.
Greeley History Museum, 714 8th Street, Greeley, CO 80631

Meeting to be transcribed by Sarah Saxe

Call to Order: 10:04

Roll Call: Flo Mikkelson, Gary Alexander, Mike Weiland, Katie Ross, Holly Berg, Sarah Lester, Sarah Saxe

1. Community partners updates
 - a. Met with FFA 4/18, Kelly Longacre is excited to have high school students design and facilitate ag classes for elementary school students. FFA can also help with crop maintenance throughout year, especially summer months.
 - b. Met with Steve Isenhour of Maddison Elementary, his goal is to have students stay in Greeley after they graduate, is looking for more community involvement and career readiness programs. Would like to see 3rd graders attend ag ed programs at Centennial Village.
 - c. Saxe will put comments from both educators in next grant applications to strengthen appeal.
2. Community presentations updates
 - a. Volunteer for 6/2 evening presentation – Mike volunteered to present at Weld Genealogical Society meeting. Saxe will put him in contact with group to make further arrangements.
 - b. Volunteer for 10/18 noon presentation – group did not pick replacement yet, group will decide in the coming months.
 - c. Fill remaining schedule
 - i. Saxe will move all fundraising documents to S Drive before her departure
 - ii. Saxe will follow up about Greeley Rotary and other unscheduled social club visits
3. Grants/foundations updates
 - a. State Farm – Our project was not selected as top 200 causes. We could reapply next year if we are interested.
 - b. Leprino – each location has approximately \$55,000 to donate. We can put in application for larger amount and see if multiple facilities will donate. Could possibly reapply in future years, even if successful. Saxe will apply in the next two months.
 - c. Boettcher – with new information about school partnerships and with new funds raised, Saxe will reapply to Boettcher fund before her departure.
4. Project Management updates

- a. Exhibit bids – Holly will reach out to Flint Hills Design, Quatrefoil, Condit for meetings and bids.
 - b. Site survey, etc. – Geoff is working on this but experienced setbacks with previously assigned employees leaving the City.
 - c. Bid breakdown from Mark Watson - Saxe will reach out to Mark for assistance.
5. Committee member progress updates/questions
- a. Flo spoke with Harrold Evans and Perry Buck, Wes Sargent could help raise money, Martin Lind to help with getting contact info for Centennial Farm owners.
 - b. Mike met with Warren Yoder/Weld County Garage- not interested at this time but later this year we could reapproach, still working on Allo Fiber (board is reviewing).
 - c. Sarah Lester, Holly and Katie will follow up on current leads.
 - d. John Fielder – John is open to holding a fundraiser/book signing, committee needs to figure out best time to hold event and work with C&E to promote (maybe early next year). John is also willing to lend images for the exhibit.
 - e. Assign Cargill Fort Morgan – Mike will pursue this lead
6. Determine next steps
- a. Saxe will send list of current contacts out to committee, please review list and brainstorm new contacts and send ideas to Saxe by Friday, May 20th. Saxe will compile ideas and we will assign new ideas/contacts to committee at May 24th meeting.

New Business:

Old Business:

Next Meeting: Tuesday May 24th, 10am, Greeley History Museum

Adjourn: 10:35am

Fundraising Committee Minutes
Tuesday, May 24, 2022, 10:00 a.m.
Greeley History Museum, 714 8th Street, Greeley, CO 80631

Meeting to be transcribed by Sarah Saxe

Call to Order: 10:01am

Roll Call: George Junne, Emma Pena-McCleave, Flo Mikkelsen, Geoff Havens, Holly Berg, Sarah Saxe

1. Community presentations update
 - a. Updates from Greeley Centennial Rotary Club: Geoff spoke at club and had follow-up conversation with leaders. They strongly suggest we submit a Request for Proposal, due July 1st, for funding up to \$75,000. They also want an opportunity for continued involvement/volunteer hours. We will request they donate funds to support the earthwork, landscaping, outside seating, and indoor kitchen. Volunteer work can come in the form of an annual spring clean up to assist with maintaining the grounds around the Ag Center. Sarah Saxe will submit the proposal.
 - b. Updates from West Greeley Conservation District: Sarah Saxe presented at their board meeting and the group was in strong favor of supporting our project. They would like to see our exhibit content include the conservation theme and suggested we ask for \$100,000 or more. Their Chair will reach out to us in July after their next meeting. In the meantime, Sarah will pass along new contact information as she will be leaving July 1.
2. Grants/foundations updates
 - a. Sarah has drafted a new application for the Boettcher Fund now that we have a better idea of community partners and funds already committed. She is awaiting feedback from staff and will submit the application by EOW.
 - b. Sarah is gathering materials for the Laprino and Rotary Club grants and will submit those before July.
3. Project Management updates
 - a. Exhibit bids – Holly has not yet reached out to companies for bids. She will do so and suggest an approximate budget of \$200,000 as a starting point.
 - b. Bid breakdown from Mark – Mark Watson of Hansel Phelps submitted a detailed Cost Summary which will be helpful to present to potential donors to show project costs and areas for collaboration.
 - c. Site survey, engineering, etc. – With Mark's Cost Summary in hand, Geoff will confirm with the City if survey/permit fees are accurate and/or if any fees can be waived. Next steps down the road would be

to work with local subcontractors to secure in-kind donations for any surveys/services.

4. Committee member progress updates/questions
 - a. Geoff has been in communication with the Master Gardeners; while they were excited to get involved, they have since realized they are prohibited from supplying any design work. They would like to remain in the loop about the project and potentially use the space to give lectures/teach classes in the future.
 - b. Emma, Flo, George, and Geoff all reported that they will follow up with their assigned Potential Donors now that a little time has passed.
5. Compile new Potential Donors list and assign contacts
 - a. Sarah has compiled a list of new Potential Donors and will divide it, along with Joe's, contacts to all board members.
6. Interim Planning
 - a. Facilitating future Funding Team meetings – Sarah will ask Mike if he is willing to lead meetings while the City hires a new Museums Manager.
 - b. Interim Point of Contact
 - i. Geoff will be the point of contact for all grants Sarah is submitting
 - ii. The generic Museums@Greeleygov.com email address will be used for all marketing collateral.

New Business:

1. Flo mentioned the idea of having a Wall of Honor for donors that showcases a picture and description of their farm rather than the individual. This sounded like an interesting idea to the group and will be explored in the future.

Old Business:

Next Meeting: Tuesday June 28th, 10am, Greeley History Museum

Adjourn: 10:50am

Fundraising Committee Minutes
Wednesday, June 29, 2022, 2:00 p.m.
Greeley History Museum, 714 8th Street, Greeley, CO 80631

Meeting to be transcribed by Sarah Saxe

Call to Order: 2:02pm

Roll Call: Flo Mikkelson, Daina Bustillos, Mike Weiland, Emma Pena-McCleave, Holly Berg, Katie Ross, Geoff Havens, Sarah Saxe

1. Community presentations update
 - a. Review/assign presentations
 - i. Presentation to Longs Peak Tractor Club went well, Vice President will reach out to companies in the potato industry to spread the word and make connections.
 - ii. The only upcoming presentation that is unassigned is to the Kiwanis of the Rockies taking place October 18th. Someone on Funding team (possibly new museum manager) will need to take on this responsibility and reach out to host closer to October (contact info on spreadsheet on S: Drive).
 - iii. Sarah left notes on spreadsheet on S: Drive as to when she last contacted organizations to ask to present. New museum manager can follow up if they choose.
 - b. Flo will reach out to NorCoWIB to schedule a date for us to present.
 - c. Daina will reach out to GARA to schedule a date to present, probably around November or December.
2. Grants/foundations updates
 - a. Geoff and Mike are scheduled to meet with the Weld Trust in July 6th to discuss funding opportunities.
 - b. Sarah submitted Leprino grant – we are waiting to hear back from Leprino, Boettcher Foundation, and Greeley Rotary grants.
3. Project Management updates
 - a. Exhibit bids – Holly has received quotes back from three companies for the proposed exhibit component of the project. We factored in about \$200,000 in the fundraising goal earmarked for exhibits – if we decide on exhibits that cost more we'll need to raise more funds.
 - i. Condit estimate: \$175-\$225,000
 - ii. Upland estimate: \$276,000 (but could readjust to meet \$200,000 budget if necessary)
 - iii. Quatrefoil: \$455,000
 - b. Site survey, etc. – Geoff is negotiating with Public Works to see if drainage issue in SE portion of Village can be wrapped up in a current parking lot rehabilitation project in this area. If so, we could use American Rescue Act and Public Works funds to alleviate drainage

issues rather than needing to incorporate this into our Agricultural Heritage Center fundraising budget.

4. Committee member progress updates/questions
 - a. Emma has reached out to Arlo Richardson directly and included Flo in conversation.
 - b. Geoff has a meeting scheduled in August with McDonald Toyota. When we are in the public phase of fundraising, he will contact agricultural newspapers to solicit support too.
 - c. Daina contacted the County Commissioners about the project but feels the timing was bad and will reach out to them again later.
 - d. Mike has been playing phone tag with Cargill, who seem interested. He will approach Western Sugar.
 - e. Flo will continue to reach out to her assigned contacts.

New Business:

- Volunteer hours to Katie Ross – Please email hours worked at home to Katie prior to monthly meetings. If you haven't sent hours to her in advance, she will ask you for a tally at the meeting.

Old Business:

Next Meeting: Tuesday July 26th, 10am, Greeley History Museum

Adjourn: 2:41pm

Museums' June 2022 Report

Major Events

- Start of the Greeley Stampede (final attendance figures will be available in July report)
- Meeker Home open for tours on one Saturday of the month.

Visitor Services - GHM

	June 2022	May 2022	June 2021
Attendance	186	254	191
Admissions	\$893.00	\$1,206.00	\$994.00
Store	\$360.50	\$629.50	\$0
Research Center	\$40.00	\$4.75	\$412.10
Donations	\$0.00	\$0.00	\$450.75
Facilities Rentals	\$0	\$75.00	\$0
Combined Revenue	\$1,293.50	\$1,915.25	\$1,531.10

Visitor Services - CV

	June 2022	May 2022	June 2021
Attendance	592	3,591	890
Admissions	\$2,289.00	\$5,208.00	\$2,834.00
High Plains History Fest	\$0	\$15,307.00	\$0
Store	\$375.25	\$1,412.75	\$0
Donations	\$0.00	\$0.00	\$1,000.00
Facilities Rentals	\$1,900.00	\$75.00	\$187.50
Combined Revenue	\$4,564.25	\$21,927.75	\$4,021.50

Visitor Services – Meeker Home

	June 2022	May 2022	June 2021
Attendance	10	0	0
Admissions	\$61.00	\$0	\$0

Museums' June 2022 Report

Collections

	June 2022	May 2022	June 2021
Donations completed	4	7	8
Items cataloged	31	17	165
Images added	67	161	404
Items inventoried	39	63	168
Research requests	24 (9 onsite/15 offsite)	14 (8 onsite / 6 offsite)	33 (11 onsite/22 offsite)
Reproduction orders	4 (16 images)	none	5 (32 images)

- Katie trained two interns that will be working in the department throughout the summer.

Exhibits and Programs

	June 2022	May 2022	June 2021
Beyond Suffrage Virtual Tour	15	104	65
Meeker Home Virtual Tour	249	124	NA
Centennial Village Audio Tour	243	124	97
War Comes Home Virtual Exhibit	26	109	NA
Exhibit-related Virtual Programs	0	42	0

- The team successfully traveled and received back *Weld Towns 1861-Today*, which was displayed at a convention the second weekend in June.
- The team created the script draft for the upcoming exhibit *Refashioned: Giving Objects a Second Life*

Historic Sites

- Geoff hired and trained new interpretive staff to be at full staffing strength for this area.
- The Historic Sites team was busy preparing the Centennial Village grounds for the Greeley Stampede

Education

	June 2022	May 2022	June 2021
Group visits	438	2,737	484

- Sarah Lester trained remaining staff on her duties for those to be accomplished while the Assistant Curator of Education position is vacant.

Museums' June 2022 Report

Social Media Reach

	June 2022	May 2022	June 2021
Posts	9	13	11
Reach	21,172	8,140	4,173
Impressions	29,376	8,373	4,378
Events Reach	187	5,248	914