



HYBRID MEETING INSTRUCTIONS FOR THE CTAB MEETING ON February 28, 2022

- You can provide input/public comment for this meeting by emailing your comments to Valerie Ramirez-Elizalde (valerie.ramirez-elizalde@greeleygov.com), or by calling (970) 350-9282 to provide your comments
- You can attend the meeting at Council Chambers Overflow Room – 103, of City Center South, 1001 11th Avenue in person; or
- To view the meeting and/or participate remotely in real-time, email Valerie Ramirez-Elizalde (valerie.ramirez-elizalde@greeleygov.com) before the meeting begins to receive the log-in credentials. Instructions on how to access and participate in the remote meeting will be provided at that time.

CITIZEN TRANSPORTATION ADVISORY BOARD
A G E N D A
Monday, February 28th, 2022
3:00 PM – 4:30 PM

HYBRID MEETING

**(See instructions on the previous page regarding how
to view/participate in this remote meeting)**

3:00 PM	I.	CALL TO ORDER & INTRODUCTIONS	
3:00 - 3:05	II.	APPROVAL of January 2022 minutes	
3:05 - 3:10	III.	CHANGES TO THE AGENDA AND ANNOUNCEMENTS	
3:10 - 3:15		PUBLIC COMMENT	Public
3:15 – 3:40	IV.	2050 Regional Transportation Plan	Alex Gordon
3:40 – 4:00		Greeley on the Go – Transportation Master Plan	Allison Baxter
4:00 – 4:10		Development Updating Discussion	Will Jones
4:10 – 4:20		Bus Stop Maintenance	Michelle Johnson
4:20 - 4:30		Onboarding Binder Discussion	All
4:30PM	V.	Adjourn	All



2050 RTP

Greeley Citizen Transportation Advisory Board



North Front Range
Metropolitan
Planning
Organization

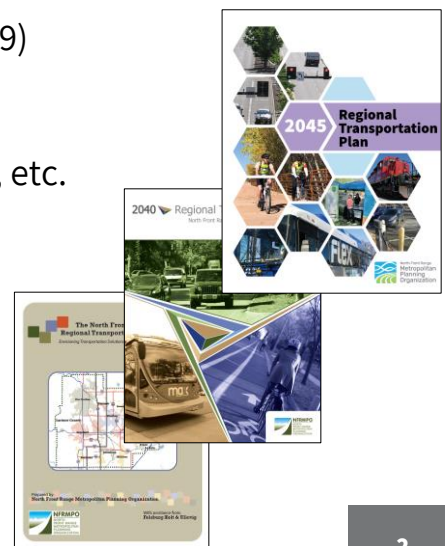
February 28, 2022

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Introduction

- Updated every four years (September 2019)
- Consider all travel modes: transit, freight, bike/ped, roadway, emerging technology, etc.
- Must have a 20+ year planning horizon
- Projects must be fiscally constrained
- Must meet air quality conformity requirements

2050 RTP



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What's new

2050 RTP

- Greenhouse gas budgets
- Focus on the **“so what”** of the data and **emerging trends**
- Reduce duplicate information
- RTP-focused **Outreach Strategy**

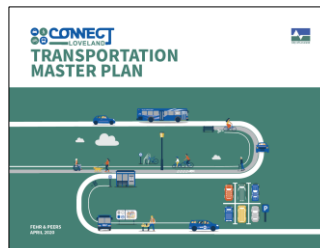
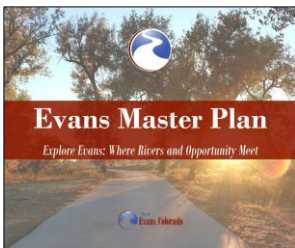
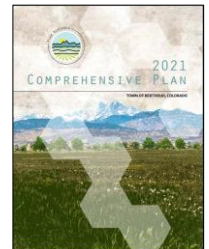
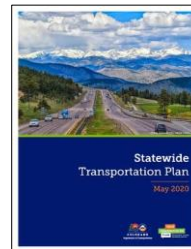
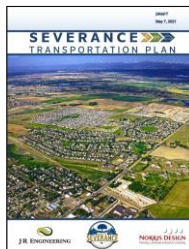
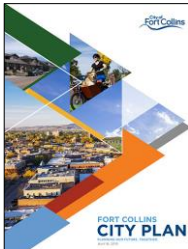
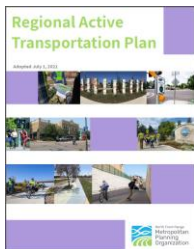


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Existing Plans

2050 RTP



Others?

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Plan Structure

1. Planning Context

What does our region/agency look like today?

2. Trends

Socioeconomic, transportation, emerging trends and technology, and security/safety

3. Visioning and Scenario Planning

What does the region look like as it grows and develops?

4. Funding and Financing

What projects should the region fund and with what money?

5. Appendices

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Outreach

2050 RTP

2021	2022				2023		
Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3
Phase Ia (Goals, Problem Identification)		Phase Ib (Goal ranking, Corridor Visions)		Phase II (Scenarios and Projects)		Phase III (Education)	

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Outreach Strategies

2050 RTP

Home / RTP / 2050 RTP



Vision Statement (under review): The multimodal transportation system in Northern Colorado will be safe, socially and environmentally sensitive, and supportive of the region's quality of life and economic vitality.

What is the RTP?

The **Regional Transportation Plan (RTP)** is the long-range transportation plan for the Northern Colorado region. We update the plan every four years to use current information to evaluate our current system, identify the needs to address congestion, accessibility, and overall mobility, and ensure a fiscally constrained plan to address the need.

Our most recent RTP was adopted in September 2019. The plan can be downloaded from our RTP page.

What is considered in the RTP?

The RTP considers the entire transportation system: roadways, transit, freight, and emerging technology. As part of the process, we look at what exists today, what local communities have planned over the next two decades, what funding is available, and what projects have a regional significance.

The other major thing we consider is how this plan impacts the region's air quality - we need to conform to National Ambient Air Quality Standards (NAAQS) and consider greenhouse gases (GHG) emissions.

What is in the RTP?

The RTP will address the following topics:

- **Planning Context** - what does our transportation system and infrastructure look like today?
- **Trends** - what does our region look like today and what do we expect it to look like by 2050?
- **Scenarios and visioning** - what could our regional corridors look like based on local, regional, and statewide plans and modeling?
- **Funding and financing** - how do we pay for the improvements needed?

- Website: nfrmpo.org/rtp/2050-rtp
- Social Media
- Videos and Presentations
- Surveys
- Community Events
- Building on local efforts and plans

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Questions for CTAB

2050 RTP

- How do you see the region growing? What does the future of NoCo look like?
- What can we learn from *Greeley on the Go*?
- General feedback on getting around Northern Colorado



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Questions & Contact Info

2050 RTP

Alex Gordon, PTP

Transportation Planner III

agordon@nfrmpo.org

(970) 289-8279

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TDM in NoCo

Fort Collins Transportation Board



North Front Range
Metropolitan
Planning
Organization

January 19, 2022

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What is TDM?

2050 RTP

- Toolbox of strategies to reduce single occupancy vehicles (SOV) and improve capacity
- What works for *you*? Not one-size-fits-all (and not the government telling you what to do!)
- Support businesses and employees
- Voluntary efforts, though potentially mandatory in the future



Image Credit: Mobility Lab

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Who benefits from TDM?

2050 RTP

Employers / Business

- More appealing and marketing (climate, etc.)
- Expanded workforce and higher retention
- Cost effective (reduce need for parking, etc.)
- Tax benefits (transit and vanpool benefit)



Employees

- Choice and flexibility
- Reduced stress
- Potential tax benefits/cost savings

Communities

- More efficient land use
- Attractive to businesses and employees (quality of life)
- Improved road safety



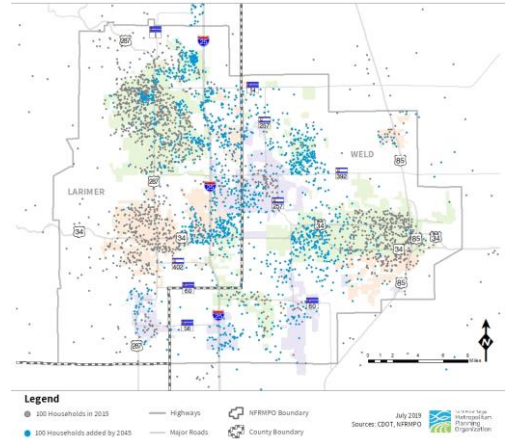
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So what?

2050 RTP

- GHG legislation (Medora's presentation)
- Expected growth in the region
- Stay competitive (new businesses and residents, federal and state funding)
- Improved coordination and resources



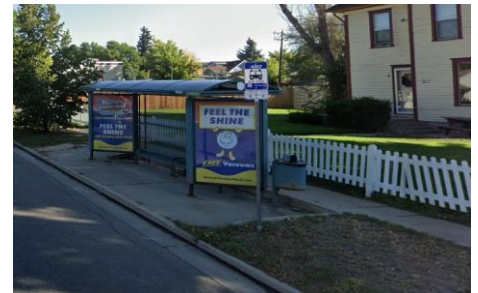
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What have we heard so far?

2050 RTP

- I can't ride the bus/bike/walk because I have to take care of (*kids, errands, etc.*)
- What if I need to get home in an emergency?
- Is this just the government telling me what to do? Is this social engineering?
- I prefer driving.
- The region isn't ready for something like this – we're not Denver.
- We need more transit.

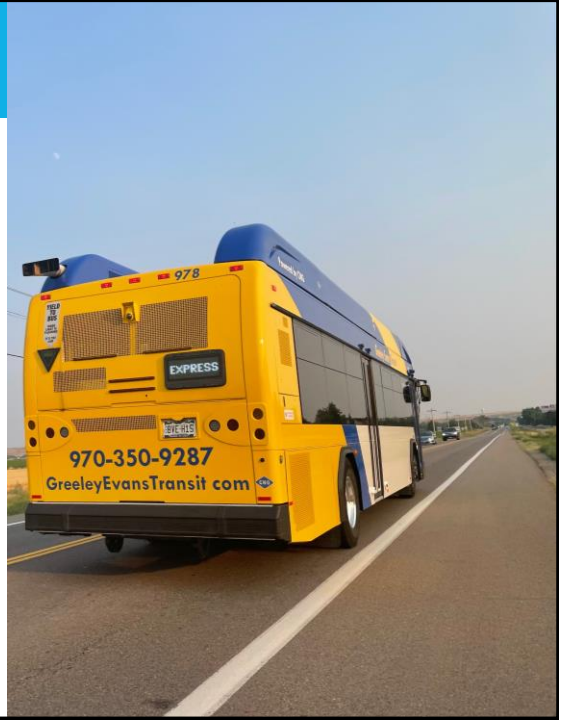


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Questions for CTAB

- What's a good framing to talk to people about transportation choices?
 - Useful resources
 - Best communication style/source?
- What is the interest for people to change their commutes?
- What are the obstacles?





Greeley on the Go- Transportation Master Plan

CTAB Presentation

2/28/2022



Meeting Objectives

- **Provide a brief overview of the transportation master plan efforts to date**
- **Gain feedback on the draft priorities and project categories**



Agenda



Process Overview



**Existing Conditions
Analysis and Key
Takeaways**



Outreach



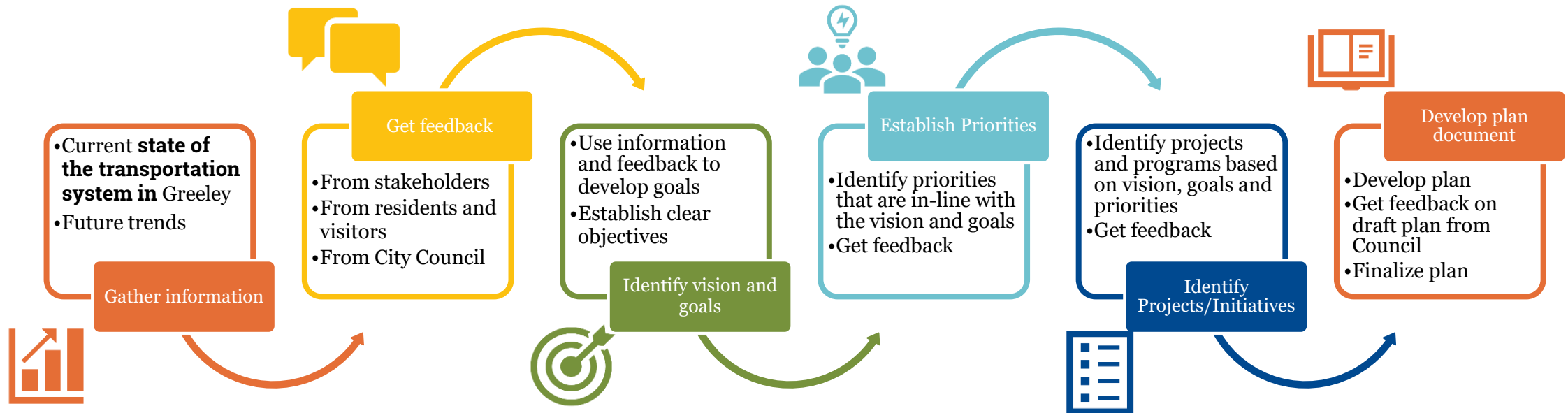
**Draft Priorities
and Project
Categories**

Plan Goal

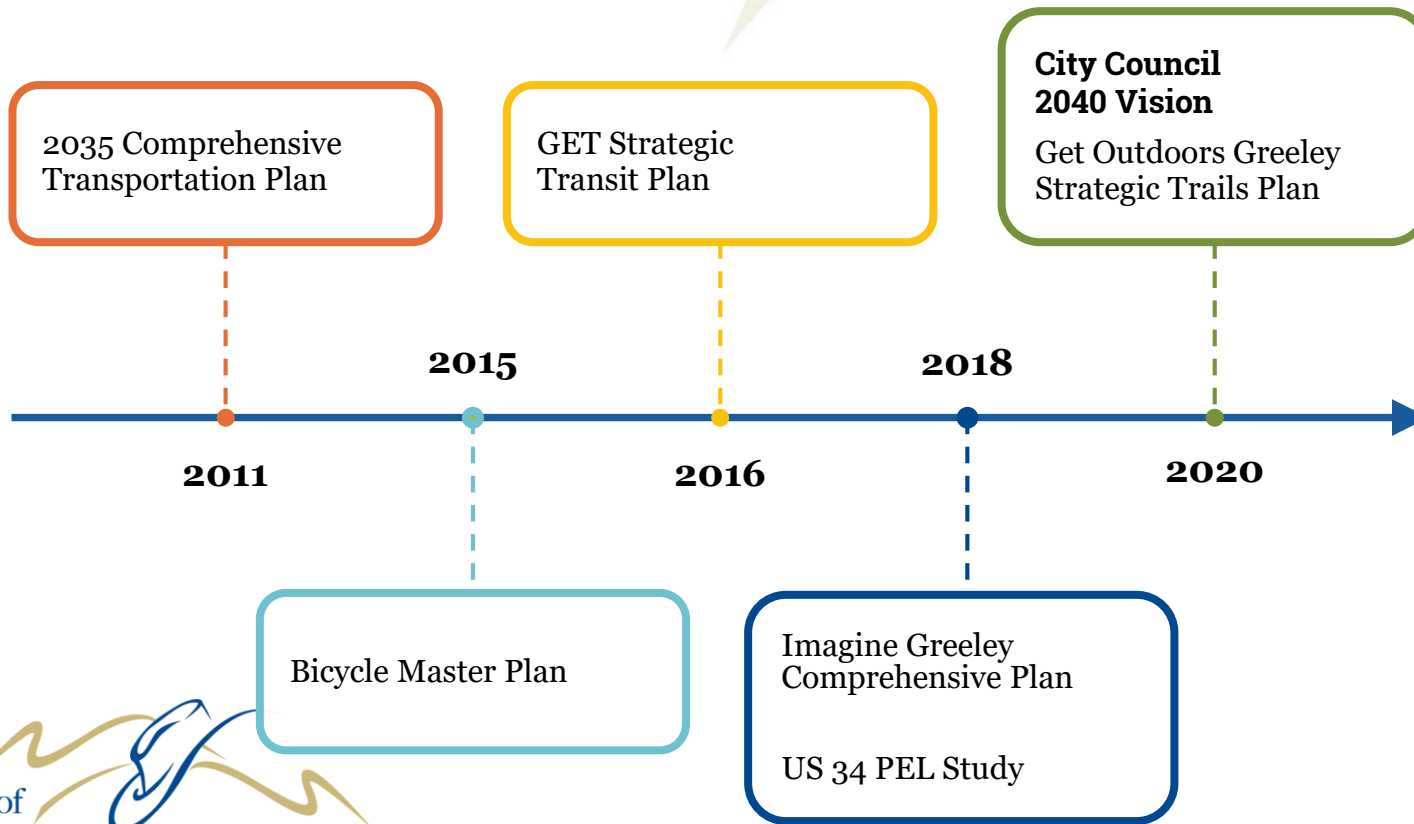
Provide a framework for transportation investments and priorities in Greeley over the next 20 years



Plan Process



What's Been Done



Greeley on the Go will build off past planning efforts...

Regional Travel

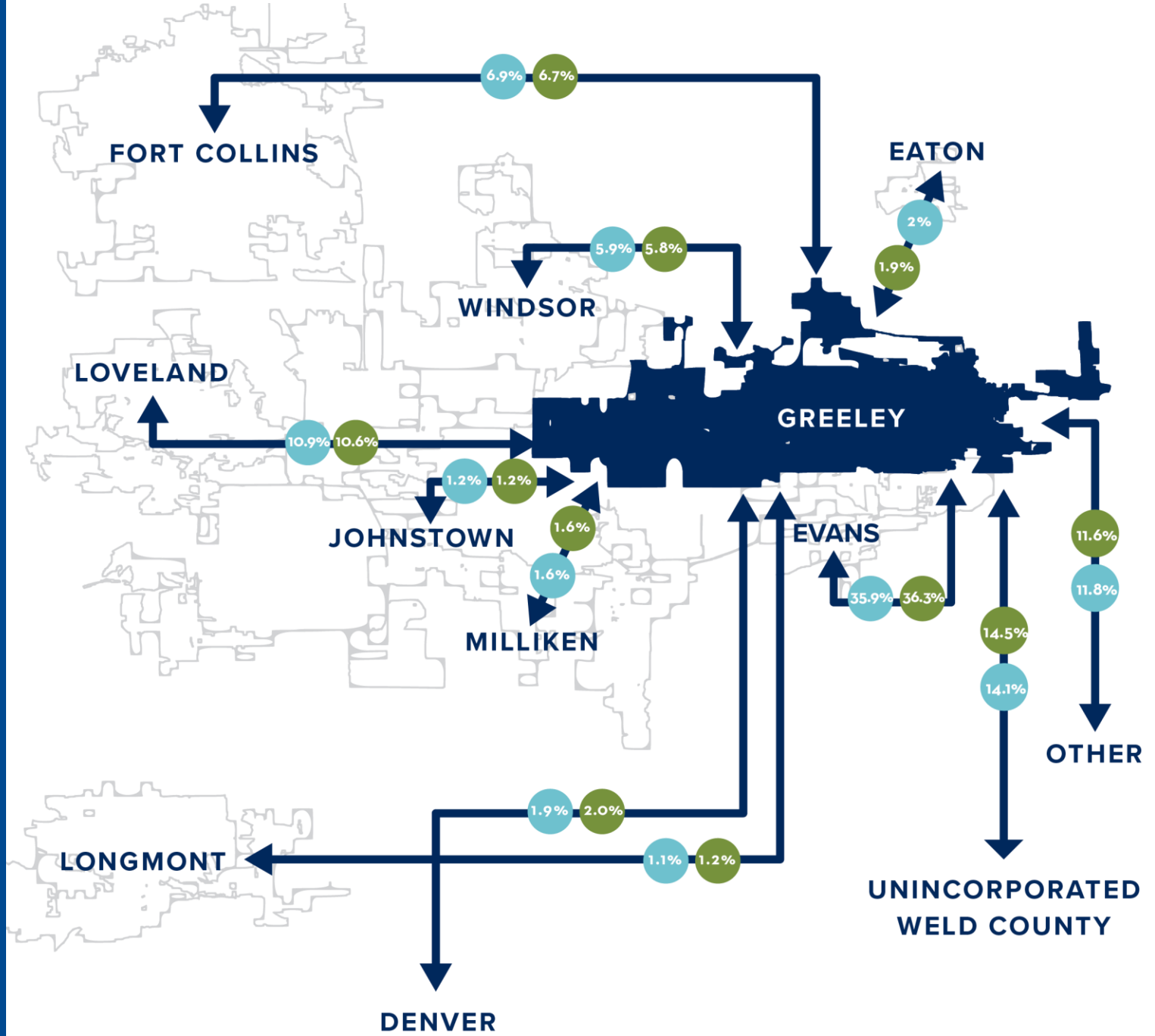
% Destination **% Origin**

30,000 people commute in to Greeley for work every day

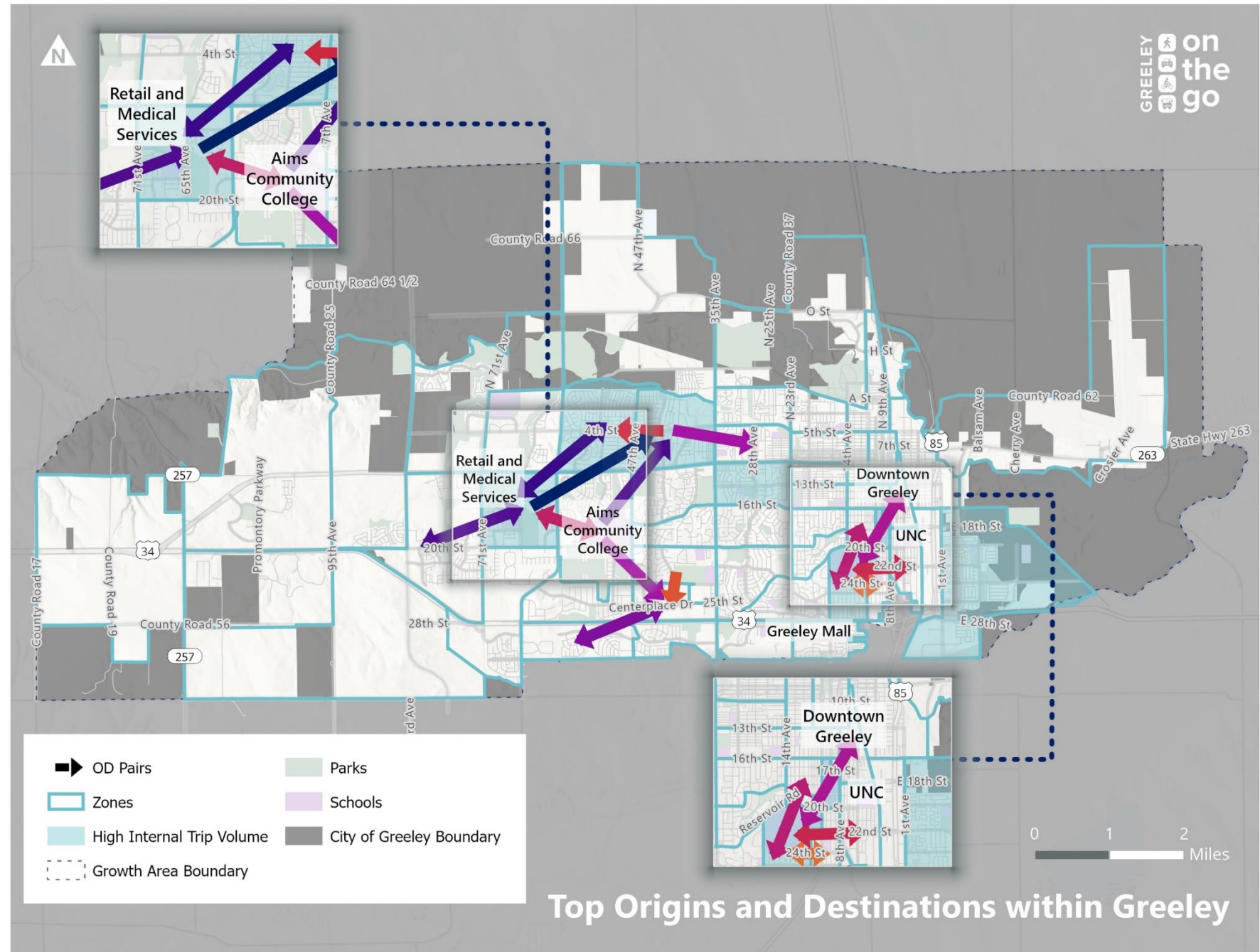
34,500 people commute out of Greeley for work every day

19,500 people live and work in Greeley

Average commute time:
24 minutes



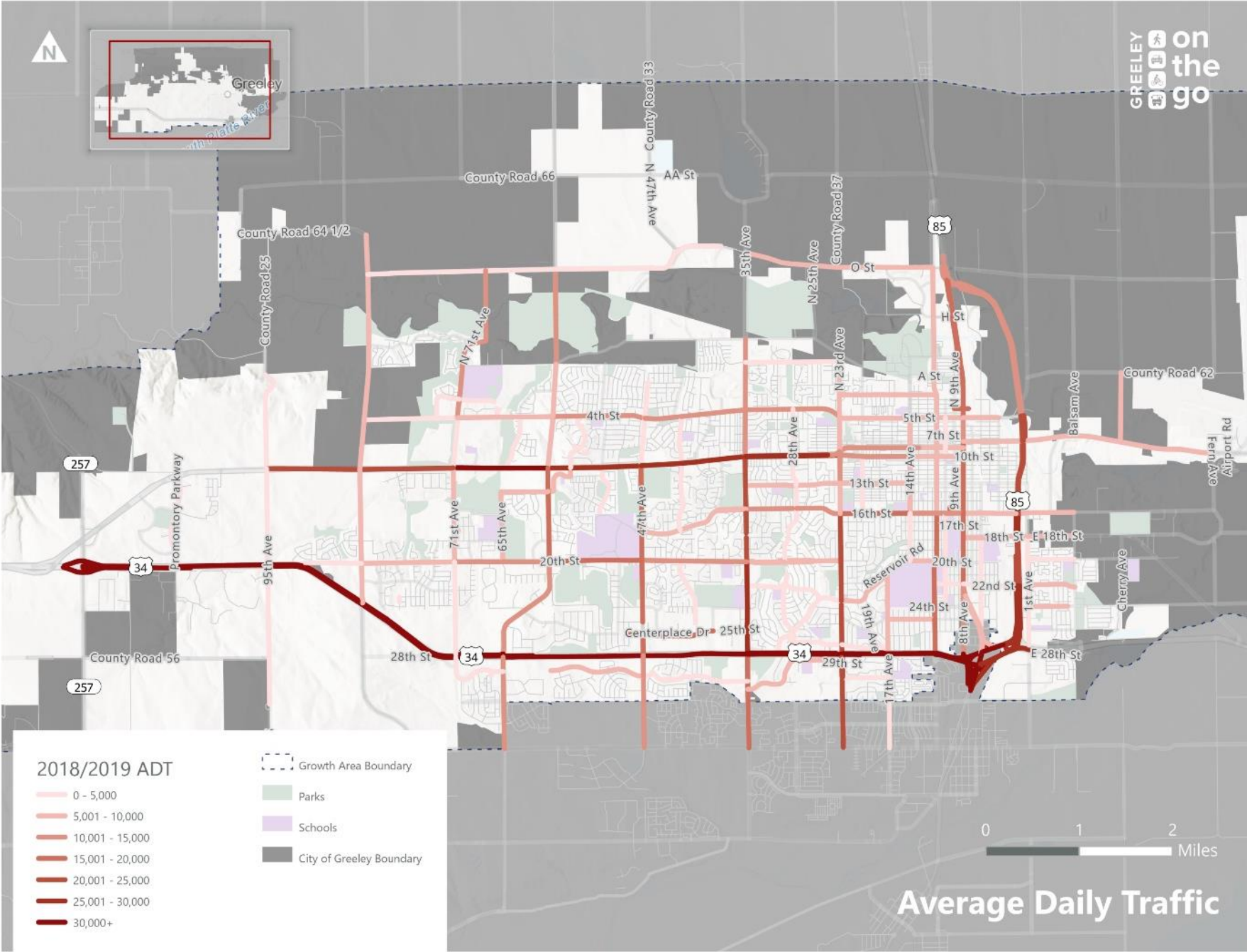
**15-20% of trips within
Greeley are less than
1 mile**



Travel within Greeley

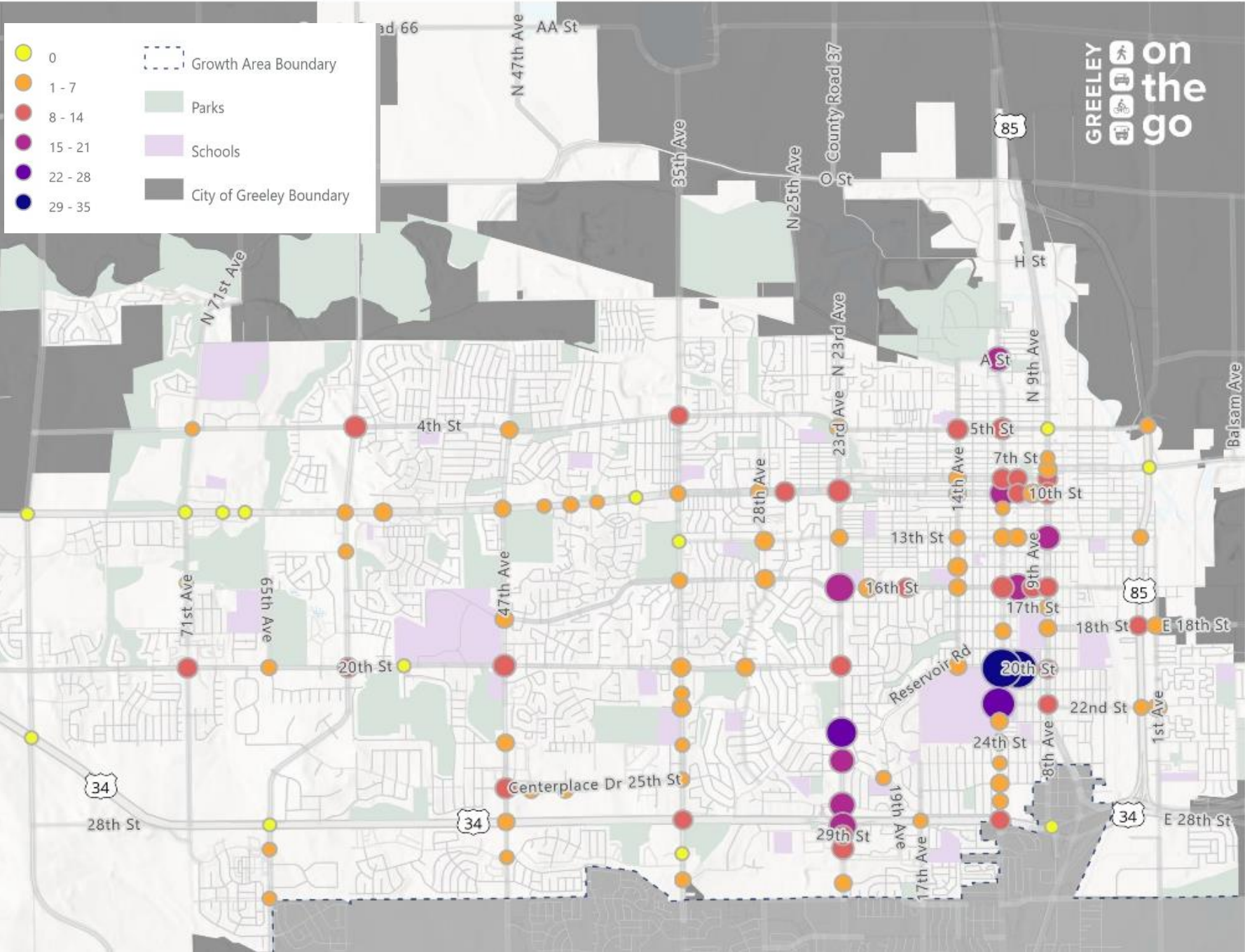
Average Daily Traffic

Traffic volume is highest on Highway 34 Bypass, 10th St (Highway 34 Business), and Highway 85



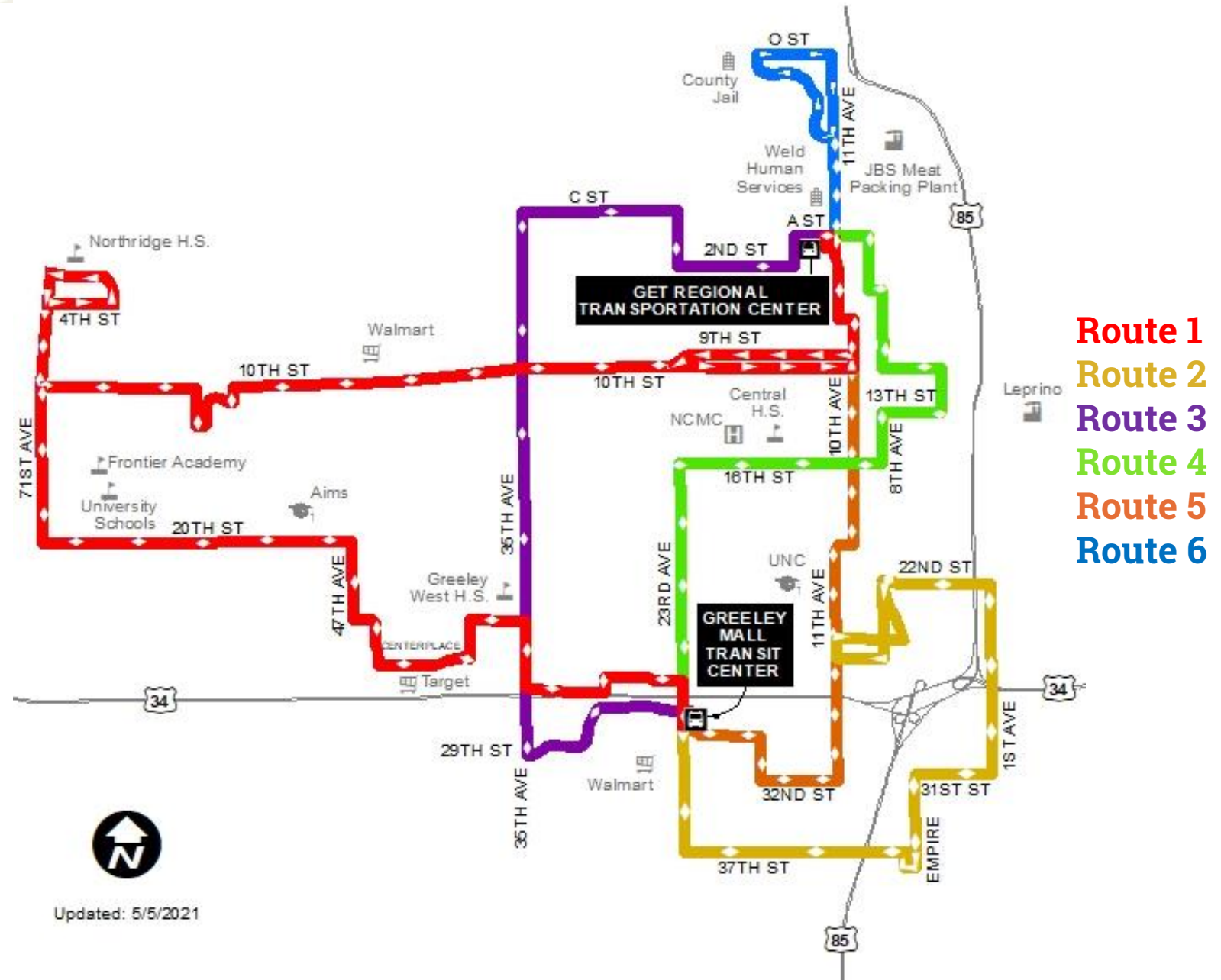
Travel within Greeley

Walking and biking is highest downtown, near UNC and along 23rd Avenue



Travel within Greeley

- GET ridership up 67% since 2011
- “Ride free with a student ID” helped fuel growth
 - 51% of ridership are students (D6 and UNC)
- All routes grew ridership since 2011 - Route 3 the most (218%), Route 1 (142%), Route 2 (122%)



200

MILES OF
BUS ROUTES



24

MILES OF
RAILROAD



69.4

MILES OF
BIKE LANES



510

MILES OF
SIDEWALK



41

MILES OF FIBER
OPTIC CABLE



5

MILES OF
SHARED LANES



63.2

MILES OF
SHARED USE PATHS



Transportation In Greeley by the Numbers



380

MILES OF CITY
MAINTAINED ROADS



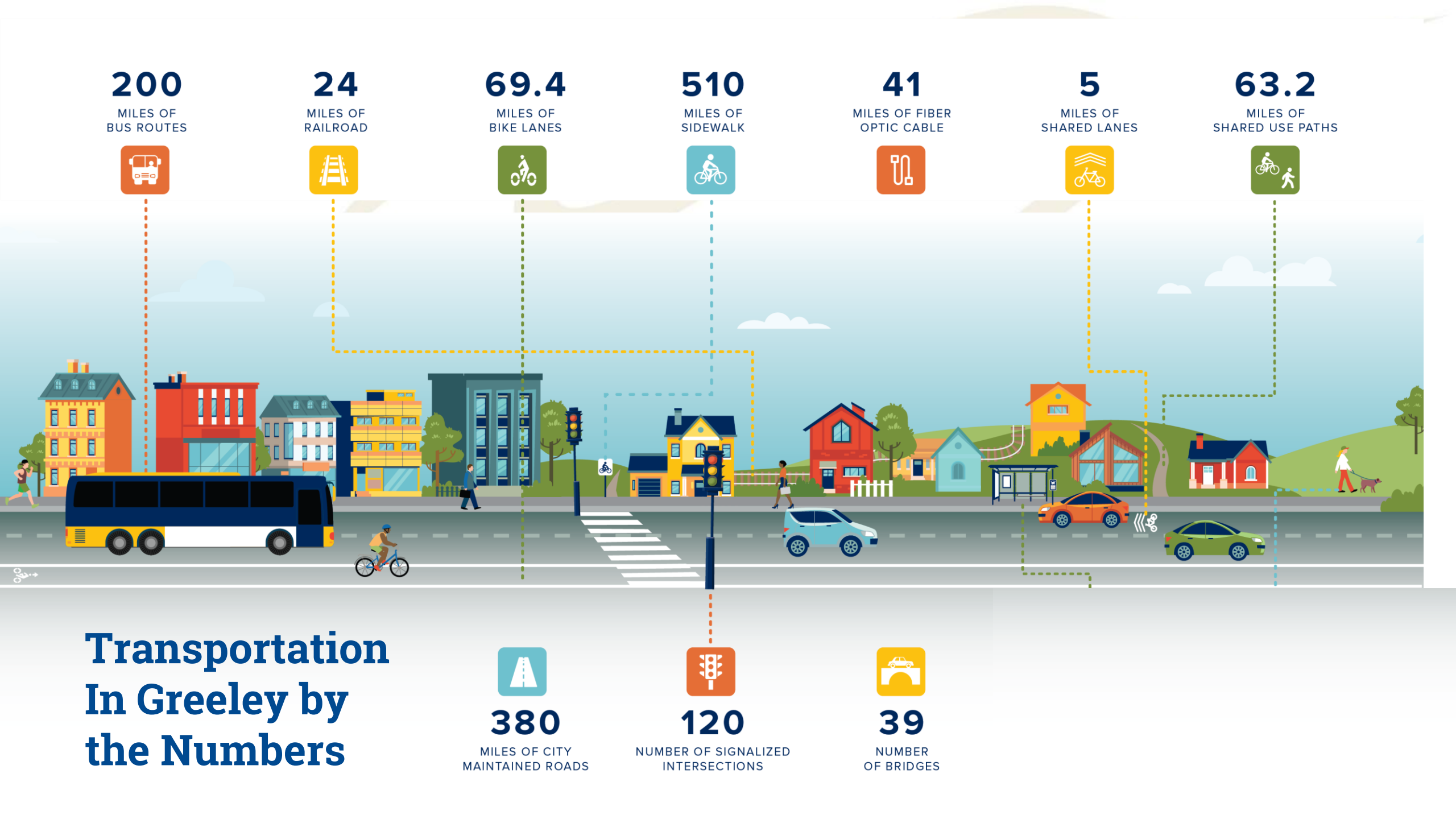
120

NUMBER OF SIGNALIZED
INTERSECTIONS



39

NUMBER
OF BRIDGES



Outreach

- **Community Survey**
 - 667 Responses
- **Intercept Events**
 - Farmer's Market, Arts Picnic, Active Adults Center, Transit Center, Farmer's Market
 - 180 written comments
- **Focus groups**
 - Boys and Girls Club and Immigrant and Refugee Center of Northern Colorado
- **Open House**
 - 75 participants
- **Three stakeholder committee meetings**



Community Survey

Total
Responses

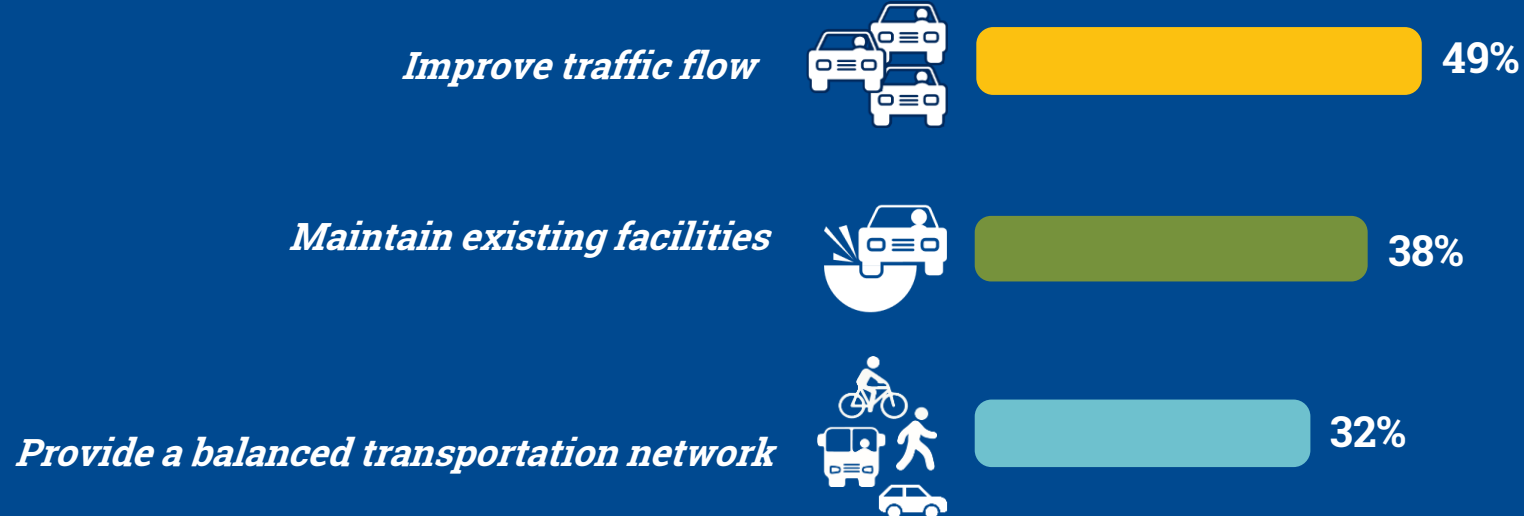
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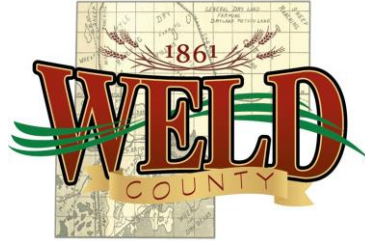
Open for 8 weeks beginning 4/1/2021

Respondent top priorities for improving transportation:



Advertised in English and Spanish on the City of Greeley's homepage and Facebook, Instagram, and Twitter.

Stakeholder Committee



Vision Statement

Greeley on the Go- An ample, easy, and connected transportation system providing seamless mobility to enrich lives and promote economic vitality.



Goal Areas



Safety



**Economic
Development**



**Multimodal
Network**



**Equity and
Health**



**Regional
Collaboration**



**Strategic
Investment
and Funding**



**Land Use and
Transportation**



**Environment
and Technology**

Transportation Alternatives

1

Alternative I:

High Investment in Vehicle Capacity

- Lower travel time and minimal delays at intersections
- High levels of investment in vehicle infrastructure

2

Alternative II:

Multimodal Investment for Community Placemaking

- Multimodal investments where walking, biking, and transit propensity is highest
- Connecting new development to the rest of the City

3

Alternative III:

Bike, Pedestrian, and Transit Investment

- More investment in alternative transportation options (transit, walking, biking)
- High levels of multimodal connectivity

Transportation Alternatives

1

Alternative I:

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Alternative II:

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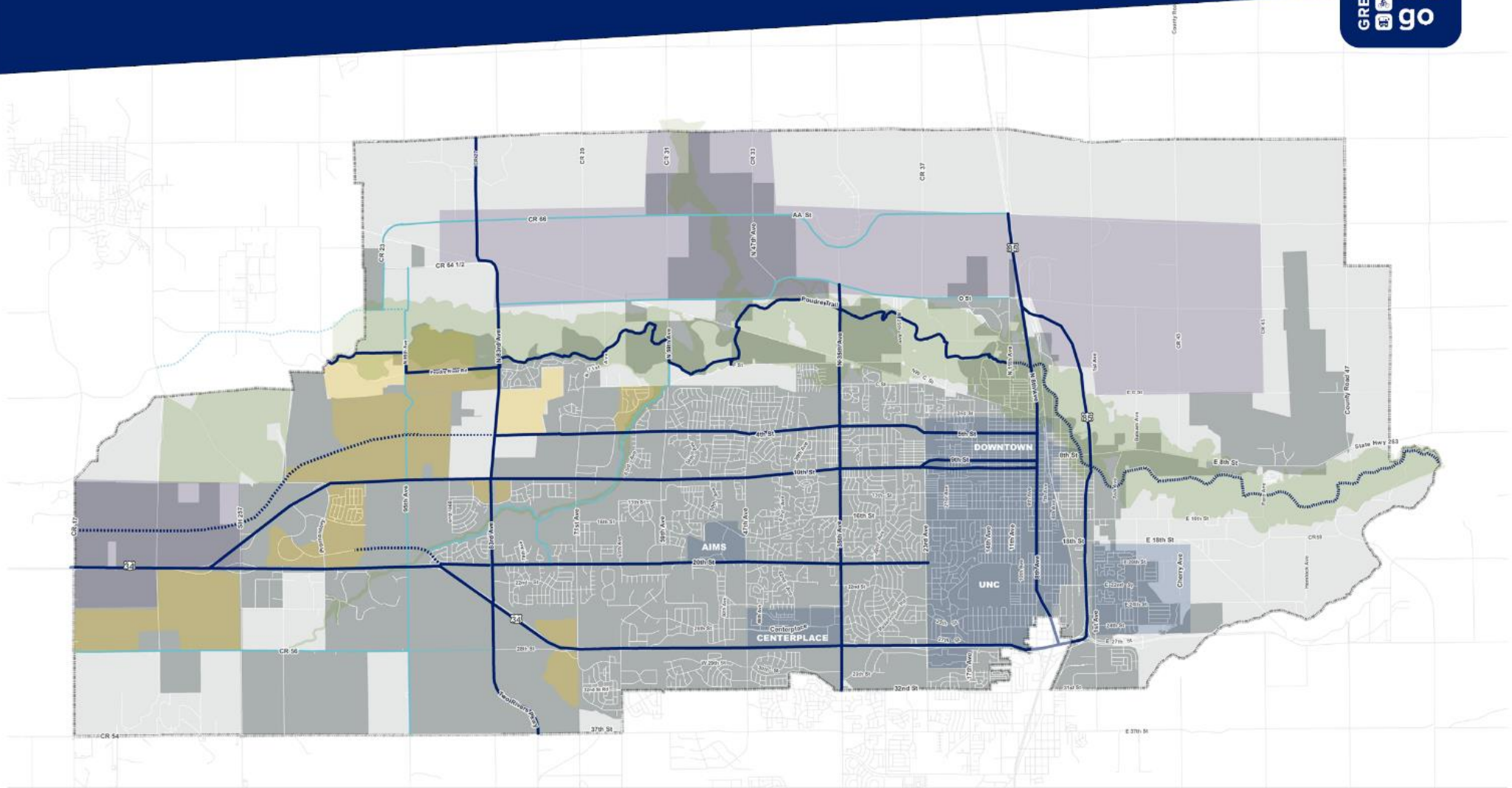
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Alternative III:

High Bike, Pedestrian, and Transit Investment







- More investment in alternative transportation options (transit, walking, biking)
- High levels of multimodal connectivity

Alternative 2.5



DRAFT



-  Tier 1 Priority Corridor
-  Priority Investment Areas
-  Future Open Space
-  Tier 2 Priority Corridor
-  Priority Planning Area
-  Future Development



Project Categories

STREETS

New streets, traffic calming, resurfacing

PLACEMAKING

Entryways, street and intersection design

PEDESTRIAN

New/improved sidewalks, ADA upgrades, pedestrian safety measures

EMERGING TECHNOLOGY

Smart signals, Fiber, EV infrastructure

MOBILITY/TRANSIT

Shared mobility, mobility hubs, fixed route optimization

BIKE

Bike lanes, trails, education programs

Schedule

Spring 2021

Online Survey (4/21)
Stakeholder Meeting #1 (4/21)

Fall 2021

Stakeholder Meeting #3 (9/21)

Spring 2022

Council Work Session #3
Citizens Transportation Advisory Board
Stakeholder meeting #5
Public Outreach on Draft Plan

Community Intercept Events (5/21-8/21)
Stakeholder Meeting #2 (7/21)
Community Open House (8/21)
Council Work Session #1 (8/21)

Summer 2021

Council Work Session#2 (1/22)
Stakeholder Meeting #4 (2/22)
Planning Commission (2/22)
Citizens Transportation Advisory Board (2/22)

Winter 2022

Citizens Transportation Advisory Board
Council Work Session #4

Summer 2022

Next Steps

- **Draft plan**
- **Public and stakeholder input on draft plan**



Thank you!

Questions?



CTAB Meeting Schedule

	Current as of 02/17/2022	
Date	Description	Sponsor
January 24th, 2022	Streets Maintenance	Jerry Pickett
	Vote for Chair and Vice Chair	Board
	Onboarding Packet Update	Paul Trombino
	Changes or additions to Board Calendar	All
February 28th, 2022	2050 Regional Transportation Plan	Alex Gordon- North Front Range Metropolitan Planning Organization
	Greeley on the Go- Transportation Master Plan	Allison Baxter
	Development Updating Discussion	Will Jones
	Bus Stop Maintenance	Michelle Johnson
March	Annual Mobility Safety Analysis (Annual)	
	16th Street Project Update	Allison Baxter
April	Quarterly Mobility and Operations Report (Standing)	
May		
June		
July	Capital Improvements Project and Operations Budget (Standing)	
	Quarterly Mobility and Operations Report (Standing)	

August		
September		
October		
	Quarterly Mobility and Operations Report (Standing)	
	Keep Greeley Moving Update (Standing)	
November		
December		